

Recipient of the 2011 CCAS Arts & Sciences Advocacy Award



Deborah Byrd

Founder and President

EarthSky: A Clear Voice for Science

Deborah Byrd is Founder and President of EarthSky: A Clear Voice for Science, which she created in 1991. EarthSky (www.earthsky.org) is a digital media company that interviews scientists and brings their words and insights to millions of people around the world each day via Internet and broadcast. Byrd's goal is to create excellence in conveying scientific concepts and new discoveries, reaching millions each day with a clear message of science.



Byrd has won a galaxy of awards from the broadcasting and science communities, including having an asteroid named 3505 Byrd in her honor. She's Editor-in-Chief of all EarthSky websites, including *EarthSky.org*, *Espanol.Earthsky.org* and *Climate.Earthsky.org*. She serves on EarthSky's Editorial Board and leads EarthSky's

community on Facebook and Google+. She oversees and helps host EarthSky's science podcast series – now in 90-second, 60-second, 8-minute, 22-minute audio formats, and in video – in English and Spanish with about 20 new EarthSky audio and video podcasts released every Monday to 1,200+ broadcast outlets, including Voice of America in Asia, and heard on a variety of online platforms each week including iTunes and Odeo. A science communicator and educator for 35 years, Byrd believes in science as a force for good in the world and as a vital tool for the 21st century.