



# Preparing Global Citizens and Building International Networks

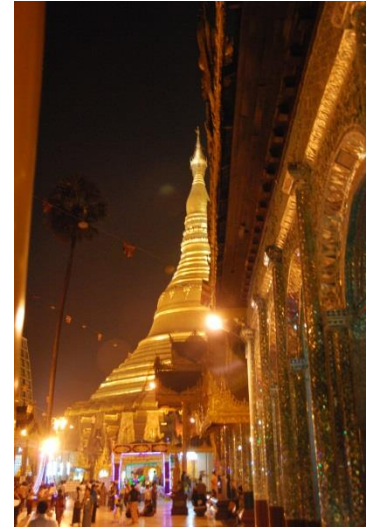


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# Abstract:

**If we are to prepare our students to bring knowledge to bear on the world's greatest challenges and to become leaders in solving the problems of tomorrow, we must educate toward an understanding of the global nature of today's world. In this Critical Issue Forum, we will discuss the challenges and opportunities for developing and implementing a vision of global engagement that is based on meaningful partnerships with stakeholders around the world.**



# **Abstract:**

**During this session, we will explore the successes, opportunities and challenges around the following questions:**

- What is the role of the administration, the faculty and the alumni in developing a global engagement strategy?**
- How do you align the individual research priorities of the faculty with the institutional educational priorities of the university?**
- How do you prioritize investment (time, talent and funds) for these global activities within the limits of your institution?**
- Who are the right international partners and how do you find them?**



# Motivations

- **Better preparing all of our students for a global society**
- **Providing (at least some of) our students with international experiences**
- **Growing enrollments**
- **Providing scholarly opportunities for faculty with international/global elements to their work**
- **Broadening faculty scholarship networks in all disciplines**



# Challenges

- **Cost**
- **Regulations**
- **Navigating cultural, political and legal differences**
- **Allaying fears**



# Framework

**Ideally, institutions should have:**

- **An overview or strategic plan that locates global efforts within the overall mission of the institution**
- **An inventory of existing international contacts and relationships**
- **Infrastructure such as an International Programs Office that supports efforts and provides needed specialist logistical support**



# Modes of Engagement

- Recruiting international students individually
- Recruiting cohorts of international students (e.g. double-degree programs)
- Short- or long-term study abroad experiences
- Faculty exchanges
- Non-credit training programs, in US or abroad



# Resources

## Readings:

- *International Partnerships: Guidelines for Colleges and Universities* published by ACE <http://ow.ly/CLOsQ>

They linked to a number of appendices from the book and made them available at that page listed above. Two of the links that are particularly noteworthy are:

- <http://ow.ly/CLOAu> This is a useful summary of the purpose and goals of creating strategic partnerships
- <http://ow.ly/CLOlc> This is the “how” paper that complements the “why” of the previous article.

Two important organizations for international education are NAFSA and IIE. Their resource pages can be found at:

- [http://www.nafsa.org/Find\\_Resources/Internationalizing\\_Higher\\_Education/](http://www.nafsa.org/Find_Resources/Internationalizing_Higher_Education/)
- <http://www.iie.org/en/Research-and-Publications>





# Broad Discussion Topics

How do we go about ...

- Identifying goals
- Creating support structures
- Making strategic choices
- Identifying and nurturing partnerships
- Preparing for and managing the impact on our institution



# Focused Discussion Topics

- **Identifying goals**
  - What is the role of the administration, the faculty and the alumni in developing a global engagement strategy?
- **Creating support structures**
  - Whose responsibility is it to address the distinctive issues of international students for recruiting, admissions, housing, language preparation, ...
- **Making strategic choices**
  - How do you align the individual research priorities of the faculty with the institutional educational priorities of the university?
  - How do you prioritize investment (time, talent and funds) for these global activities within the limits of your institution?
- **Identifying and nurturing partnerships**
  - Who are the right international partners and how do you find them?
- **Preparing for and managing the impact on our institution**
  - In what ways would an influx of international students change your campus?  
How prepared are people for those changes?

