

Cooperative Programming Between EM & CAS

Creating a Campus Conversation about
Transfer

Student Success: The Transfer Symposium
A Case Study

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(1)

Appalachian State University



1,360 transfers



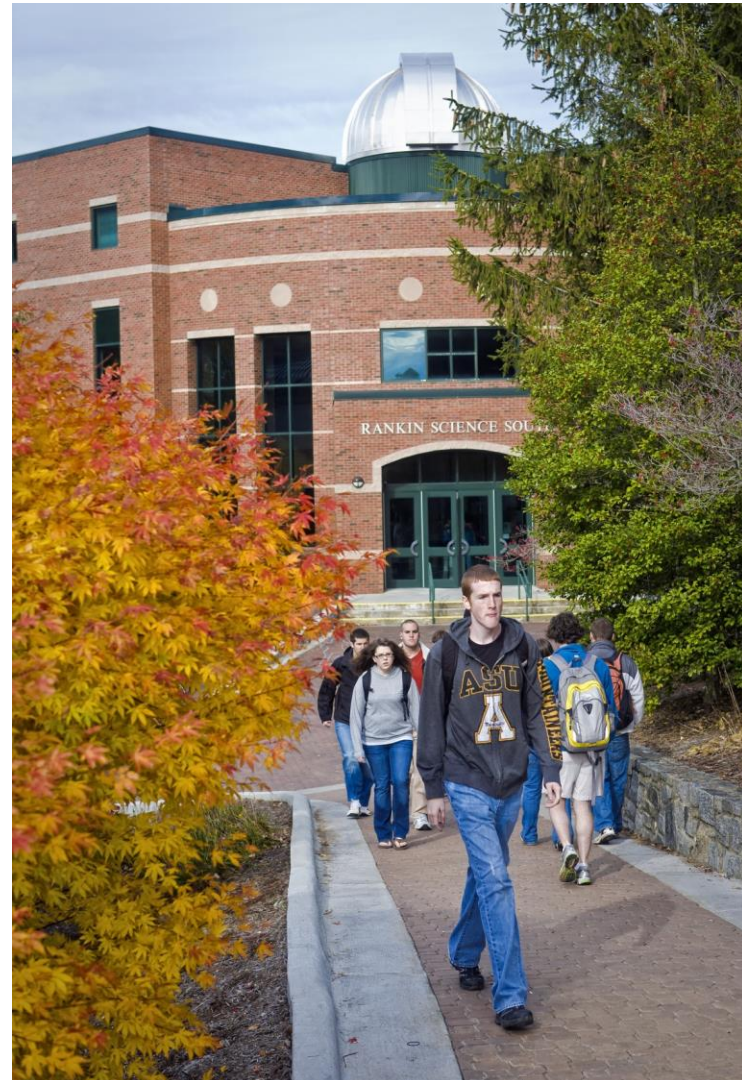
3,033 freshmen



18,026 total

College of Arts & Sciences

- Largest of 7 colleges
- 16 departments; 3 interdisciplinary programs
- Approximately 6,000 majors.
- About 1/3 (29%) of our current majors entered the university as transfer students.
- Top majors in the college for transfers (Psychology; Biology; and Government & Justice Studies (aka PS/CJ))
- College offers about 80% of the 44 hour General Education curriculum



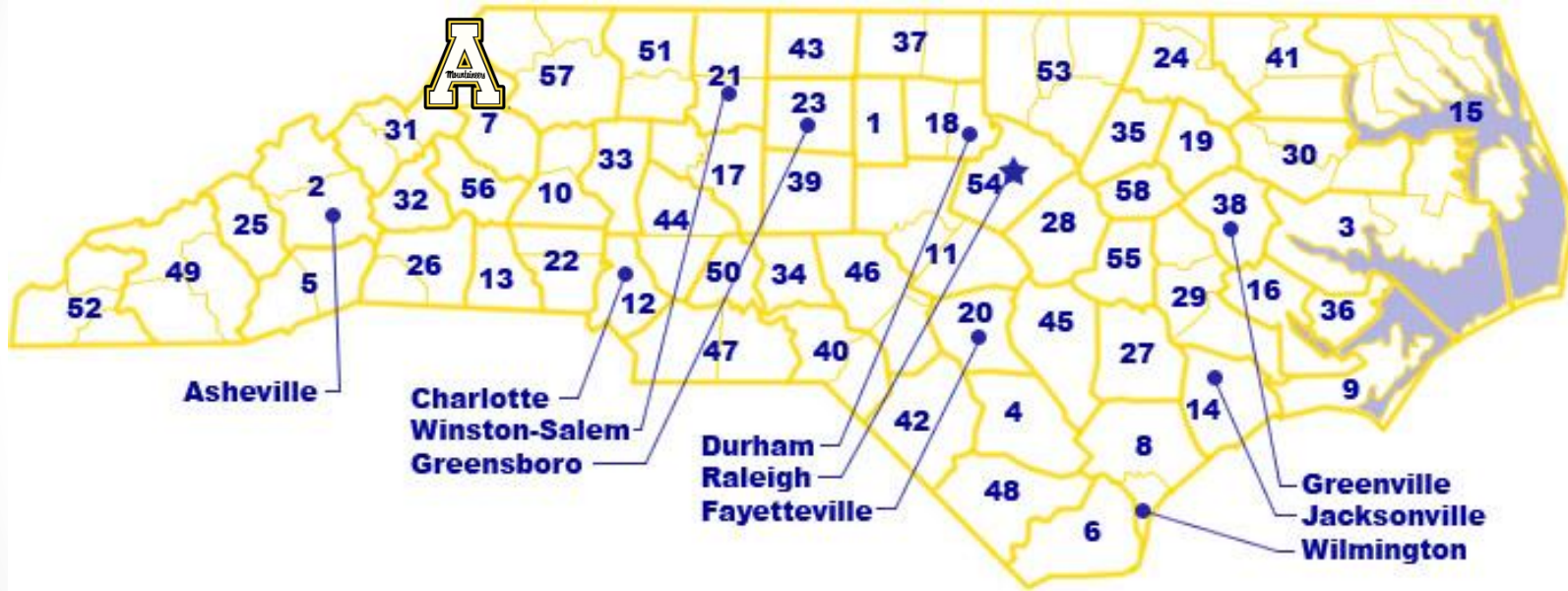
EM & CAS: A History

- Hired Assoc. VC for EM July 2009
- Established organizational structure including an Assoc. Dean's EM Council to offer insight into the college/academic side of the house
- EM offered much more oversight of scheduling, class seats management, retention, graduation rates than before hire.
- Sometimes lack of understanding about faculty/academic issues.
- CAS saw it as important to be very engaged and involved with Enrollment Management. Involved in a Curriculum Summit to look at curriculum reform holistically across campus. Policy discussions often begin in Associate Deans EM Assoc. Deans Council

EM, Transfer Students & CAS

- Transfers became a larger piece of the enrollment planning mix.
- College saw this as an opportunity to partner with EM and be involved in the conversation surrounding transfer students
- Learn more about transfers, college faculty/staff become more knowledgeable
- Do a better job serving our students
- Develop practices that improve retention and graduation rates

Our 58 Community College Partners



Who Are We?

Transfer Enrollment

67%

CC

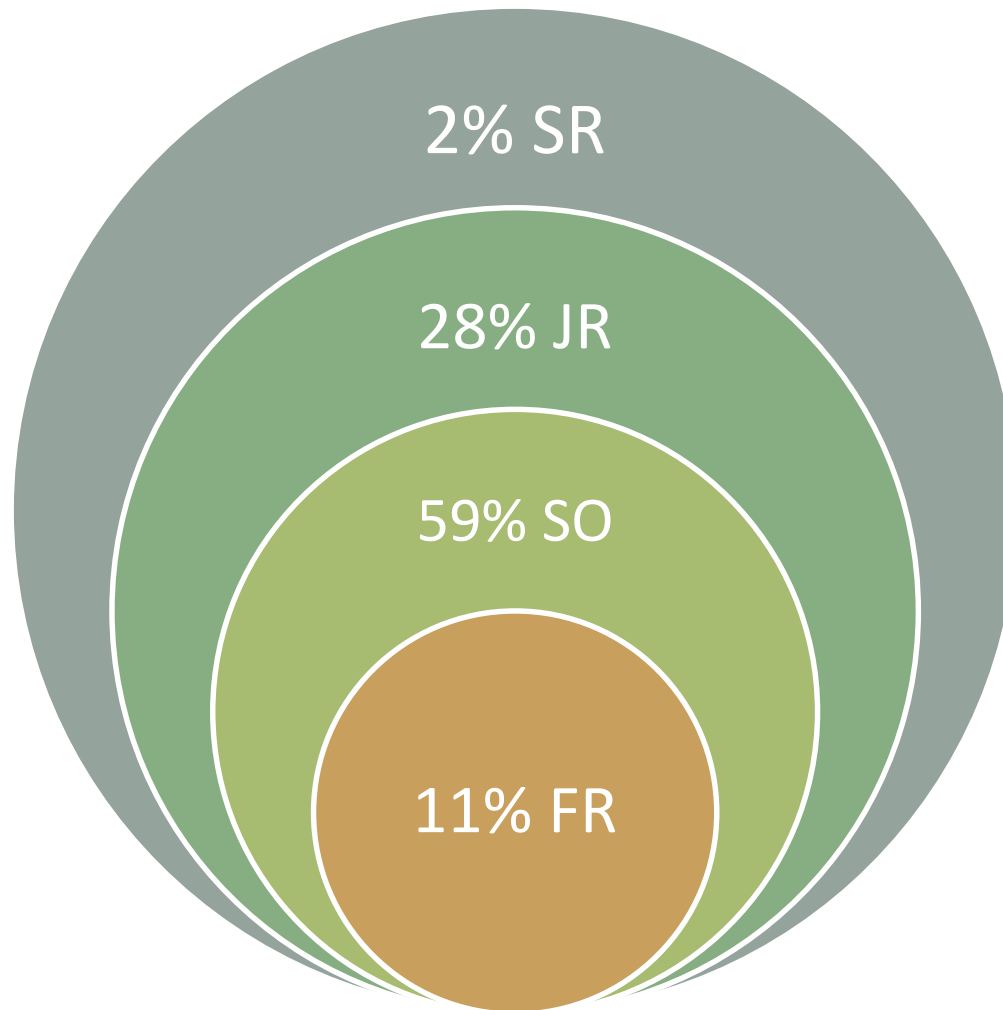
31%

4 yr

2 %

Other

Who are We?



Transfer Symposium



<http://transfersymposium.appstate.edu/>

Transfer Symposium Survey Responses: Awareness to Action

Developing Awareness

- "I gathered some great ideas for enhancing and updating Orientation for transfer students."
- "Coordinated, collaborative, transparent advising is a pivotal concern for ASU and the NC Community College System, along with the UNC system schools."
- "Jump start is a great program."
- "That transfer students need love too!"
- "That we need to provide them housing opportunities"
- "The significance of participating with intentionality on this problem/opportunity for us at ASU."

Transfer Symposium Survey Responses: Awareness to Action

Taking Action

- "Advocate for a transfer services center"
- "Continue to think about how to ensure the broadest application of transfer credit within our program without requiring individual petitions"
- "Considering ways to make them eligible for departmental honors participation."
- "Meeting with instructors at the major feeder community colleges to align our introductory courses."
- "Exchange data with other areas analyzing pertinent, actionable data"
- "I'm thinking of proposing that we name a transfer coordinator in our department that can go to CCs and talk to"
- "Prospective students and can serve as a contact person for transfers after they come to campus"

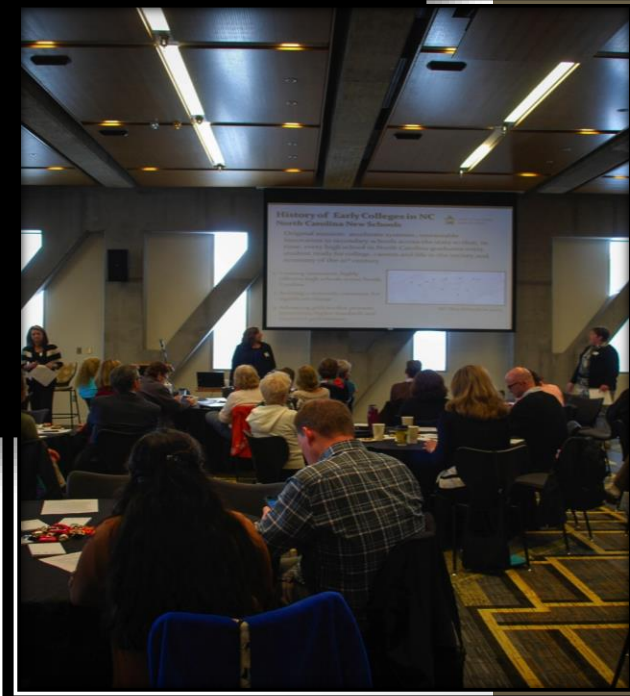
Plans for the Future

Host a Transfer symposium in October 2014 that focuses on specific Transfer populations

- Analyze gaps to create a seamless transition for transfer students
- Improve communication between Appalachian and the community college partners
- Move from “theory to practice”
- Include faculty/academic advisors from partner community colleges
- Include faculty/professional advisors from Appalachian
- Develop more relationships between academic departments and community college departments
- Develop more awareness of transfer issues for targeted populations (i.e., military, community college transfer, early college)

Learn More about EM

- Attended AACRO (**American Association of Collegiate Registrars and Admissions Officers**) conference on Transfers and Technology this past summer
- Presented with members from Enrollment Management and attended sessions.
- Able to offer faculty/academic administrator perspective
- Not many folks from the academic side of the house attending this conference
- Our session received positive reviews because we presented multiple perspectives



Questions or Comments

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Is There a Cure for the Summertime Enrollment Blues?



Karl R. Kumbel, Dean
College of Arts and Sciences
Pittsburg State University

Victories and Challenges Developing a Summer
Online General Education Program

http://prezi.com/i0mkfgmbkbeg/?utm_campaign=share&utm_medium=copy&rc=ex0share