

2018 Annual Business Meeting

Chicago Marriott Magnificent Mile 12:15-2:00 PM, Friday November 16, 2018

AGENDA Chris McCord, Presiding

- 1. Approval of the minutes of the business meeting of November 3, 2017
- 2. Recognition of new deans
- 3. Announcement of the results of balloting
- 4. President's Report Chris McCord, President
- 5. Financial Report Theresa Lee, Treasurer
- 6. Year in Review Amber Cox. Executive Director
- 7. Review of Committee Reports Amber Cox, Executive Director
- 8. Discussion of Strategic Plan, CCAS Finances, and Membership Dues Chris McCord, President
- 9. Proposed Change to the Constitution & Bylaws Chris McCord, President
- 10. Announcements from the Floor
- 11. Acknowledgement of Past Service of Directors and Officers; Passing of Gavel



Minutes of the 2017 Annual Business Meeting November 3, 2017

Denver Sheraton Downtown

President David Manderscheid called the meeting to order at 10:45 a.m. Approximately 100 CCAS members were in attendance.

Approval of minutes of November 4, 2016. Approved as presented.

<u>New Deans</u>. President Manderscheid asked that new deans and members of the Board of Directors stand and be recognized.

Results of balloting

President-Elect: Janice Nerger, Colorado State University

Board of Directors:

Elected to the Class of 2020: Mitch Avila, California State University- Dominguez Hills

DoVeanna Fulton, University of Houston-Downtown

Sametria McFall, Savannah State University

Lesley Rigg, University of Calgary

President Manderscheid congratulated the new members and thanked all those who stood for election.

<u>Treasurer's Report</u>. CCAS Treasurer Bret Danilowicz presented the annual Treasurer's Report. He reviewed the Balance Sheet for the 2016 fiscal year. Danilowicz summarized the income and expensesor the same period, noting that the search for the executive director was a one-time expense. He concluded that the CCAS remains in good standing with strong reserves and noted additional attention toward balancing the annual budget for future years.

<u>President's Report</u>. Manderscheid reported that the proposed bylaws changes for the role of the treasurer and host liaison, as well as the language regarding online ballots, were approved. He then reviewed a number of key activities including:

- Partnership with the American Conference of Academic Deans (ACAD) for the reception in San Francisco, January 2017, with more than 50 members in attendance
- Sponsorship of the National Humanities Alliance (NHA) Humanities Advocacy Day in DC, March 2018, with a subsequent, targeted letter-writing campaign in support of federal funding for the humanities
- Publication of the CCAS Cultural Diversity Committee's report, *Best Practices for Recruiting and Retaining Diverse Faculty for Institutions of Higher Education*
- Statement issued in response to the end of DACA
- Expanded capacity at all three seminars for department chairs, as well as the seminar for new deans

- Revision of the CCAS publication, *Standards of Practice: A Self-Assessment guide* for Colleges/Schools of Arts & Sciences, which is now available online
- Publication of the new reference book, *Organizing Academic Colleges*, which will be available online in early 2018

Year in Review. Amber Cox presented the 2017 Year in Review.

- Nine on-campus chair workshops were offered, with over 280 chairs served by these workshops and the three Seminars for Department Chairs.
- Forty-four new deans attended the summer Seminar for New Deans.
- Membership renewal rate was strong with 483 returning members, as well as 22 new institutions.
- The Deans & Development summer seminar attracted 27 participants.
- The 2017 New Hires Survey will be sent to participating deans in January; other members can purchase the data file for \$150.

Committee Reports.

Reports were received from this year's committee chairs:

Associate/Assistant Deans: Maryse Jayasuriya, University of Texas, El Paso

Cultural Diversity: Al Romero, Baruch College CUNY

Comprehensive Institutions: Chris Arndt, James Madison University

Gender Issues: Emily Haddad, University of Maine

Liberal Arts Institutions: Jeff Konz, University of North Carolina, Asheville Metropolitan/Urban Institutions: Kevin Corcoran, Oakland University

Private Institutions: Beth Kavran, Ursuline College

Research Institutions: Nicol Rae, Montana State University

Each Chair reported on the discussions at their committee meetings: what panel they were sponsoring this year; possible ideas for next year's panel; their recommendation to the CCAS president for the next chair; and other recommendations for the Board of Directors to consider.

<u>Acknowledgement of Past Service</u>. President Manderscheid recognized Elizabeth Say, Jeff Braden, and Patricia Witherspoon for completing their service on the Board of Directors and presented Say with a CCAS glass award. Braden and Witherspoon were unable to attend.

<u>Passing of the Gavel</u>. Outgoing president Manderscheid passed the gavel to incoming president Chris McCord. In turn, McCord presented him with a plaque and CCAS gavel in recognition of his service as president.

Seeing no announcements from the floor, McCord adjourned the meeting at 11:20 a.m.

Respectfully submitted,

Amber Elaine Cox

Amber Elaine Cox Executive Director and Secretary 10:12 AM 10/18/18 Accrual Basis

Council of Colleges of Arts & Sciences Balance Sheet

As of December 31, 2017

	Dec 31, 17
ASSETS	
Current Assets	
Checking/Savings	
10200 · Sun Trust Business Checking	135,417.57
Total Checking/Savings	135,417.57
Other Current Assets	
10720 · Vanguard Funds-Federal MM fund	25,249.22
10730 · Vanguard Funds-Total Bond Mkt	16,996.17
10740 · Vanguard Funds-Stock Mkt Indx	109,240.66
10750 · Vanguard-Inter'l Value	94,932.74
10760 · Vanguard-Mid Cap Index	172,334.09
10770 · Vanguard Dividend Growth	120,990.29
10780 · Vanguard Value Index	114,329.90
Total Other Current Assets	654,073.07
Total Current Assets	789,490.64
Fixed Assets	
15000 · Furniture and Fixtures	6,340.48
15050 · Accumulated depreciation	-6,298.86
Total Fixed Assets	41.62
TOTAL ASSETS	789,532.26
LIABILITIES & EQUITY Equity	
Retained Earnings	540,708.69
39003 · General Equity	193,769.76
Net Income	55,053.81
Total Equity	789,532.26
TOTAL LIABILITIES & EQUITY	789,532.26



Leadership Development & Membership, 2017-2018 Year in Review

Presented by Amber Elaine Cox, Executive Director

Leadership Development

2017 Annual Meeting, Manchester Grand Hyatt San Diego

517 paid attendees including nearly 200 for the first time

48 States & DC: (Not DE, HI)3 Countries: US Canada, Qatar

2017 Annual Meeting Workshops

Conflict & Conflict Resolution, 42 attendees

Learning to Thrive In-between: Succeeding as an Assistant/Associate Dean, 76 attendees

Strengthening Leadership by Addressing Bias, 44 attendees

The Art & Science of Fundraising for the Arts & Sciences, 50 attendees

2018 Seminars for Department Chairs/Heads

February- Savannah, GA

Directors: Kent Sandstrom & Jeannie Hey

41 attendees

July- Nashville, TN

Directors: Ray Craig & Charlene Gilbert

44 attendees

October- San Diego, CA

Directors: Pamela Scott-Johnson, Scott Casper, & Carlos Garcia

72 attendees

2018 Seminar for New Deans, July-Nashville, TN

Seminar Dean Faculty: Theresa Lee, Kevin Corcoran, Gloria Johnson, Beth Kavran

40 Attendees

AY 2017-2018 On-campus Leadership Development Workshops for Chairs/Heads

Institution:	Workshop Dates:	Facilitator:
Columbus State University	July 17-18	Nancy Gutierrez
Southwestern Adventist		
University	July 26	Karen Kedrowski
Washburn University	August 13-15	Jeannie Hey

Institution:	Workshop Dates:	Facilitator:
D'Youville	August 14-15	Nancy Gutierrez
Eastern Washington University	November 16-17	Elizabeth Say
Gannon University	November 30-December 1	Nancy Gutierrez
Samford University	January 8	Jeannie Hey
Eastern New Mexico University	January 8-9	Elizabeth Dunn
University of Redlands	February 2-3	Elizabeth Dunn
Clark Atlanta University	March 2	Elizabeth Dunn
New York Inst. of Technology	April 6	Jeff Fagen
Saint Joseph's University	May 17	Jonathan Millen
St. John Fisher College	May 21	Karen Kedrowski
St. Bonaventure University	May 21-22	Jonathan Millen
Providence College	May 30-31	Karen Kedrowski

<u>Membership for 2018 – 2019 Membership Year with Historical Data</u>

MEMBERSHIP YEAR	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Very Small/Small						
Members	88	88	97	86	95	93
Dues	\$375	\$375	\$375	\$400	\$400	\$400
Category Revenue	\$33,000	\$33,000	\$36,375	\$34,400	\$38,000	\$37,200
Medium						
Members	241	243	250	235	236	238
Dues	\$500	\$500	\$500	\$550	\$550	\$550
Category Revenue	\$120,500	\$121,500	\$125,000	\$129,250	\$129,800	\$130,900
Large						
Members	179	179	176	176	174	173
Dues	\$740	\$740	\$740	\$800	\$800	\$800
Category Revenue	\$132,460	\$132,460	\$130,240	\$140,800	\$139,200	\$138,400
TOTAL MEMBERS	508	510	523	497	505	504
TOTAL REVENUE	\$285,960	\$286,960	\$291,615	\$304,450	\$307,000	\$306,500

23 New Members for 2018 – 2019

PUBLIC:

American University of Ras Al Khaimah Lamar University McNeese State University Mount Royal University Nevada State College Plymouth State University Southern Oregon University Southwest Minnesota State University University of North Florida Westfield State University

PRIVATE:

Albany College of Pharmacy and Health Science Benedictine University Clark University Concordia University Chicago Manhattanville College Molloy College Occidental College Seattle University Susquehanna University Tiffin University University of Portland University of St. Francis Willamette University

25 Non-Renewals

Clarion University of Pennsylvania
Colorado State University, Pueblo
Dakota State University
Eastern New Mexico University
Farmingdale State College, SUNY
Graceland University
Grand View University
Malone University
Oxford College of Emory University
Saint Mary's College – Notre Dame, Indiana
Simmons College
Southern Connecticut State University
Southern University and A&M College

Southern Wesleyan University
Southwestern Adventist University
Stephen F. Austin State University
SUNY Fashion Institute of Technology
Transylvania University
Union University
University of California, Merced
University of New Haven
University of Oregon
University of Saint Katherine
Wheaton College
Wilmington University



Progress toward the *CCAS Strategic Plan 2016-2019*November 16, 2018

The CCAS Board of Directors has carefully executed the actions of the strategic plan and advises the membership that these projects have advanced the efforts of the organization in many ways. As the membership looks to the future and the next round of strategic planning, there are many resources that have been developed over the past three years that will provide a solid foundation for future growth.

Early in the plan implementation, the Board focused on understanding and evaluating existing CCAS programming (2016). The Board sought to improve the CCAS Annual Meeting and the various professional development programs. Many adjustments were made to the CCAS offerings including the addition of networking opportunities within the Annual Meeting, the revision of the listserv process, and the incorporation of advocacy into CCAS communications.

Key to these efforts was the creation of a communication plan and CCAS talking points and the formation of ad-hoc committees for Advocacy and Communications (2016). During this phase of the plan, the Board partnered with outside organizations including the Consortium of Social Science Associations (COSSA), the American Conference of Academic Deans (ACAD), ICFAD (International Council of Fine Arts Deans), and others to leverage existing resources and create new synergies (2017 and ongoing).

The following year, the Board turned their attention to the mentoring program, streamlining the process for getting involved and incorporating activities into the Annual Meeting (2017 and 2018), and publication of *Organizing Academic Colleges* (2017). The Board initiated communication with the first potential Friends of CCAS, expanded professional development opportunities beyond academic affairs workshops, and revised the *Standards of Practice (republished in a digital flipbook in 2017)*. Along the way, the Board found new opportunities to advocate for the arts and sciences by joining or initiating statements in response to current issues (2018).

There was one area of the plan that was less defined and which resulted in multiple conversations at board meetings: the notion of facilitating regional connections. The Board elected not to introduce new structures, for reasons of logistics, cost, and redundancy. It was determined that the rotation of locations for CCAS programs such as the Annual Meeting and professional development seminars serves as a sustainable opportunity to regionally convene members.

Throughout the implementation of the Plan, the Board sought to increase responsiveness to member needs while reducing costs and increasing efficiencies. Many business processes were streamlined, while publications and meeting materials were consolidated and transitioned to online formats. These will continue to be priorities for the CCAS Board as the next round of planning begins.

The information on the following pages has been adapted from the printed CCAS Strategic Plan 2016-2019 booklet which is available at www.ccas.net. CCAS Strategic Plan 2016-2019

CCAS Mission Statement

The Council of Colleges of Arts and Sciences, a network of deans, fosters excellence in colleges and schools of arts and sciences. In pursuit of our mission, CCAS

- connects deans with each other
- provides professional development
- serves as a forum for discussing issues in higher education
- advocates for liberal learning

CCAS Vision Statement

CCAS will provide state-of-the-art professional development, managerial resources, and leadership opportunities for Arts and Sciences deans, chairs, and staff that

- ~shape national conversations and policy relevant to arts and sciences education at all levels;
- ~leverage existing and emergent partnerships with other organizations; and
- ~utilize a diverse array of delivery systems.

Previous Strategic Plans

Over the last ten years, the Board of Directors has used two strategic plans and one Board work plan to focus its efforts on improving the programs and services provided to A&S deans. Among other accomplishments, the Board of Directors and Executive Office have

- Increased membership by over 20 percent
- Redesigned and upgraded all online services
- Redesigned the *CCAS Newsletter* for online delivery
- Created a searchable Deans Knowledge Base housing over 300 documents pertinent to A&S deans
- Added new formats and networking events at the Annual Meeting
- Received a \$1.2M grant from NSF to infuse gender-equity content into meetings and seminars
- Enhanced offerings for associate and assistant deans
- Partnered with AAC&U, CUR, ICFAD and other organizations to expand programs for members
- Created resource materials to promote the liberal arts and to inspire deans in their fundraising efforts
- Established a dean-to-dean mentoring program
- Offered workshops on phases of deans' careers
- Created the *Standards of Practice* to guide deans in using best practices for administering the arts and sciences
- Added on-campus workshops for chair/head training
- Increased the visibility of CCAS so that higher-education organizations, the media, and other groups contact us in order to gain the perspective of A&S deans
- Created an advocacy network for the humanities and became active in the National Humanities Alliance
- Established the A&S Advocacy Award for Arts & Sciences, since awarded to six prominent recipients
- Engaged in a board-development process resulting in improved committee structure, oversight, and operations of the Board of Directors

Overview of the 2016-2019 Planning Process

To prepare for its next planning cycle, the CCAS Board of Directors began by engaging in a retreat focused on assessing the last 10 years and better understanding the current and future climate facing higher education. After an in-depth discussion of the issues affecting higher education going forward and their impact on the work of deans, the Board determined that in order to best differentiate and position CCAS, the 2016-2019 plan should consider focusing upon

- Finding new services and projects beneficial to our members
- Seeking a higher level of professionalization of our professional-development programs and adding new types of offerings
- Seeking greater visibility and improving the branding and marketing of CCAS
- Advocating nationally for the liberal arts and sciences
- Clarifying and expanding resources in support of members' advocacy on behalf of the arts and sciences
- Building alliances, partnerships, and joint programming with organizations with similar missions

Next, the Board decided to gather input from its members to help validate these priorities and flesh out the actions that could move us forward as an organization. Rather than using an electronic survey of all members, it chose a real-time iterative process involving a cross-section of stakeholders, including former board members, committee chairs, seminar leaders, other volunteers, and members of the Executive Office staff. The Board contracted with GEO Group Strategic Services—a consulting firm specializing in online collaborative planning—to conduct three online planning sessions in February and March of 2015. The sessions were attended by stakeholders who accepted the invitation to contribute their ideas during and immediately following the sessions.

The planning sessions were organized around the six Goal Areas that were proposed by the Board of Directors as a starting point for a collaborative, iterative process. Sixty-four participants attended the first online session, with 29 subsequently completing a survey where they **suggested actions** that could be taken under each of the six Goal Areas during 2016-2019. Following the session, the input was analyzed and organized into broad action themes under each Goal Area.

In the second online session, 46 participants **rank-ordered** the six Goal Areas and explained the reasons for their top ranking. After the group reviewed the reasons, they rank-ordered the Goal Areas a second time and then again rank-ordered the action themes within each Goal Area, resulting in one change to the rank order of the Goal Areas, based upon the group discussion.

In the third session, 35 participants **prioritized** the actions that had previously been suggested for each Goal Area by checking those that they felt were most important.

The Board then reviewed the results of the stakeholder input process, merged several of the Goal Areas and eliminated others from consideration that were less well supported by stakeholders.

These adjustments resulted in two Goals (1 and 2, following). The Board also chose to add an additional "stretch goal," which appears as Goal 3.

GOAL #1: OFFER IMPROVED PROGRAMS AND SERVICES THAT BENEFIT MEMBERS

CCAS will continue to offer a range of programs and services for its members, with an added focus on supporting leadership capacity and exploring new delivery formats.

Strategies

- 1. Improve the quality of CCAS programs to enhance learning and effectiveness of deans
 - a. Assess the structure of the Annual Meeting
 - b. Strengthen program curricula by using outside expertise, bringing relevant research to bear on content, and better preparing presenters
 - c. Assess whether the Standing Committees can be used to enhance programming
- 2. Provide programming to enhance leadership growth and skills
 - a. Offer opportunities to learn about areas within and outside of Academic Affairs, to better understand how the university works, in all its aspects
 - b. Partner with other higher-education organizations that provide programming that can enhance leadership and effectiveness of member deans
 - c. Offer additional programming for deans at all levels to prepare them for advancing in the administrative ranks
- 3. Explore ways that CCAS can facilitate regional connections between deans
 - a. Define a mechanism for determining regions
 - b. Identify issues common to deans within these regions
 - c. Consider using existing venues for making regional connections
 - d. If warranted, pilot regional meetings by connecting with organization/s that currently offer regional meetings

GOAL #2: ADVOCATE FOR THE VALUE OF THE LIBERAL ARTS & SCIENCES

CCAS will take an active role in advancing the interests of the liberal arts and sciences through advocacy and will provide resources for member deans who wish to engage in such advocacy themselves.

Strategies:

- 1. Provide advocacy resources to members
 - a. Create a resource base that can easily be updated and accessed by members
 - b. Establish a means of alerting members to updates in the resource base
- 2. Offer training and support for member advocacy
 - a. Offer sessions on advocacy at annual meetings and through other programs, such as the New Deans Seminar
 - b. Develop a stand-alone workshop or webinar on advocacy
- 3. Engage CCAS in advocacy efforts
 - a. Link members to advocacy opportunities
 - b. Strengthen the Board's and Executive Director's roles in advocacy by monitoring policy and political issues that present opportunities for board advocacy, and take appropriate action

c. Continue our affiliation with the National Humanities Alliance and explore additional affiliation with organizations that support the arts and sciences

GOAL #3: ELEVATE OUR NATIONAL STANDING AS THE PREMIER ORGANIZATION FOR BEST PRACTICES FOR ACADEMIC LEADERSHIP IN THE ARTS AND SCIENCES

CCAS aims to be known within the higher education community for taking an active role in demonstrating best practices in academic leadership through multiple venues of national recognition.

Strategies:

- 1. Disseminate CCAS signature resources for academic leadership to a wider audience
 - a. Revise and promote the CCAS Standards of Practice to a wider audience
 - b. Continue to underwrite, publish, and disseminate books on decanal best practices
- 2. Use relationships and partnerships to raise awareness and importance of CCAS
 - a. Assist those institutions adopting AAC&U's Liberal Education and America's Promise (LEAP) initiative by developing a set of best practices to implement the LEAP Essential Learning Outcomes
 - b. Participate in events sponsored by other organizations so as to raise the visibility of CCAS
 - c. Establish "Friends of CCAS" (e.g., past presidents, emeritus members, leaders of other organizations) to help carry the CCAS message more broadly
- 3. Develop and implement a strategic marketing and communication plan
 - a. Designate spokespersons from the Board and Executive Office who are available to comment and speak on behalf of the value of the Arts and Sciences
 - b. Provide talking points to these spokespersons for going on record about national conversations pertinent to arts and sciences
 - c. Seek outside expertise in developing the marketing and communication plan

Timeline for Implementation

To accomplish these initiatives, the Board of Directors adopted an ambitious timeline. The Board began its work on the Action Steps in January 2016 to December 2018, with its work during 2019 concentrated upon any activities that took longer than anticipated to complete. The Board provided status reports to the membership at each Annual Business Meeting on its progress in implementing the goals and strategies.

CCAS Members who participated in all three online sessions of the stakeholder input portion of the Strategic Planning Process

Mark Anderson, Kennesaw State University

J. Chris Arndt, James Madison University

David Boocker, University of Nebraska at Omaha

Carmen Cid, Eastern Connecticut State University

Beth Costner, Winthrop University

Teresa Dorman, University of Central Florida

Gayle R. Helmling, CCAS

Andrew J. Kanu, Virginia State University

Karen Kedrowski, Winthrop University

Dawn Kirby, Utah State University

April Massey, University of the District of Columbia

Jonathan Millen, Rider University

Karen Olmstead, Salisbury University

Michael Perone, West Virginia University

Steve Peters, University of Montevallo

Nate Phinney, Malone University

Russ Pottle, Misericordia University

Gregory Sadlek, Cleveland State University

Mary Schutten, Grand Valley State University

Cathleen Webb, Western Kentucky University

Carlton Wilson, North Carolina Central University

Abbey Zink, Sam Houston State University

	CY18	CY18	CY19	CY20	CY21	CY22
CCAS Budget Projection Through CY22	Budget	Predicted	Budget	Budget	Budget	Budget
Ordinary Income						
Annual Mtg Income	\$350,000	\$400,000	\$400,000	\$400,000	\$400,000	\$400,000
Pre- & post- workshops	\$20,000	\$24,000	\$20,000	\$20,000	\$20,000	\$20,000
Seminars	\$139,700	\$145,000	\$145,000	\$145,000	\$145,000	\$145,000
Membership Dues	\$305,000	\$300,000	\$342,700	\$342,700	\$342,700	\$342,700
Miscellaneous	\$11,500	\$23,000	\$22,500	\$23,500	\$22,500	\$22,500
Total Income	\$826,200	\$892,000	\$930,200	\$931,200	\$930,200	\$930,200
Expense						
Direct Program Expenses						
Seminars	\$112,000	\$105,000	\$115,000	\$119,600	\$124,384	\$129,359
Annual meeting						
AV & Technology	\$60,000	\$70,000	\$55,000	\$55,000	\$60,000	\$60,000
Food & Beverage	\$250,000	\$280,000	\$240,000	\$215,000	\$220,000	\$220,000
Other Meeting Expenses	\$30,000	\$30,000	\$32,000	\$33,280	\$34,611	\$35,996
Total Direct Program Expenses	\$452,000	\$485,000	\$442,000	\$422,880	\$438,995	\$445,355
General & Admin Expenses						
Board of Directors Meetings	\$60,000	\$55,000	\$55,000	\$56,650	\$58,350	\$60,100
Office Operating Expenses	\$97,100	\$80,000	\$88,085	\$90,365	\$92,712	\$95,131
W&M Administrative Reimbursement	\$340,000	\$340,000	\$355,000	\$365,650	\$376,620	\$387,918
Total General & Admin Expenses	\$497,100	\$475,000	\$498,085	\$512,665	\$527,681	\$543,149
Total Expense	\$949,100		\$940,085	\$935,545	\$966,677	\$988,504
Net Ordinary Income	-\$122,900	-\$68,000	-\$9,885	-\$4,345	-\$36,477	-\$58,304
Net Other Income	\$53,000	\$40,000	\$8,000	\$8,000	\$8,000	\$8,000
Budget Outcome	-\$69,900	-\$28,000	-\$1,885	\$3,655	-\$28,477	-\$50,304
Financial Assets	\$720,100	\$692,100	\$690,215	\$693,870	\$665,394	\$615,090



Proposed Change to the CCAS Constitution & Bylaws November 16, 2018

For Ratification by Electronic Ballot by December 15, 2018

Current Language

ARTICLE VII: DUES The annual dues of the organization shall be set by the Board of Directors, but may not be adjusted more frequently than once every three years, or by more than 15% in a single adjustment without ratification by two-thirds of the members responding on a mail or electronic ballot.

Proposed Language

ARTICLE VII: DUES The annual dues of the organization shall be set by the Board of Directors, but may not be adjusted more frequently than once every three years, or by more than 15% in a single adjustment without ratification by the membership. Each member institution will have one vote, with a simple majority of the votes cast required for ratification.