

CCAS Meets in Montréal



Over 450 CCAS members gathered in Montréal, Québec November 2-5 to attend the 46th Annual Meeting. Program Chair **Valerie Gray Hardcastle** (Univ. of Cincinnati) invited two national higher-education figures – one from the U.S. and the other from Canada – as keynote speakers. Terry Hartle of the American Council of Education opened Thursday's sessions with a sobering perspective on Congressional and Administration actions affecting higher education. Thursday's luncheon speaker, Paul Davidson of the Association of Canadian Colleges & Universities, used the Canadian and US contexts, coupled with his own personal experience overseas, to argue for the continued importance of the arts and sciences.

Popular concurrent sessions dealt with such topics as interdisciplinary programs and research, using data for decision-making, helping students understand and appreciate general education, disruptive faculty behavior, student recruitment and retention, and the partnership between deans and associate deans.

Friday afternoon workshops were organized by **Paul Jagodzinski** (Northern Arizona Univ.) on *Deans and Development* and **Stanton Green**

(Monmouth Univ.) on *How the Liberal Arts Prepares Students for Their Careers*.

The ever-popular workshop on *Conflict Management for Deans* was offered as a pre-conference workshop, with the post-conference workshop addressing *Legal Issues, Technology, and the Academy*.

Many panelists have made their presentations available to other members. See the left-hand column of ccas.net. Also, please enjoy the [PowerPoint slideshow](#) of photographic highlights of the conference.

CONTENTS

2011 Presidential Address	2
Searchable Database Unveiled	3
Election & Ballot Measures	4
2012 Annual Meeting	5
New Hires Survey	5
A&S Advocacy Award Announced	6
Hardcastle Assumes Presidency	7
Changing of the Guard	8
Calendar of Events	9

2011 PRESIDENTIAL ADDRESS

The Dean's Speech: Finding Our Voice Through Intentional Communication



CCAS President Vickie Rutledge Shields

CCAS President **Vickie Rutledge Shields** (Eastern Washington Univ.) caught the attention of the luncheon audience on Friday of the Annual Meeting by opening with a video montage of clips from popular movies and TV shows depicting miscommunication. She told the audience that, as a communications teacher and scholar, she decided to use her address “to explore a premise that is easy to appreciate as true, but much harder to put into action every-day when we need it most: Strategic and intentional communication is central to everything we do as Deans.”

In the remarks that followed, she argued that

- First, words matter... our metaphors shape our realities.
- Second, active listening and strategic talking are two sides of the same coin.
- Third, understanding the communication environment of our students may be more important now, than in any other time in the past.

She concluded by urging Deans to consider focusing on communication as being at the center of their work. By “implementing some intentional and strategic communication constructs, we as Deans can be more effective, more persuasive and more readily find our voice in our colleges, universities, our states or even nationally.”

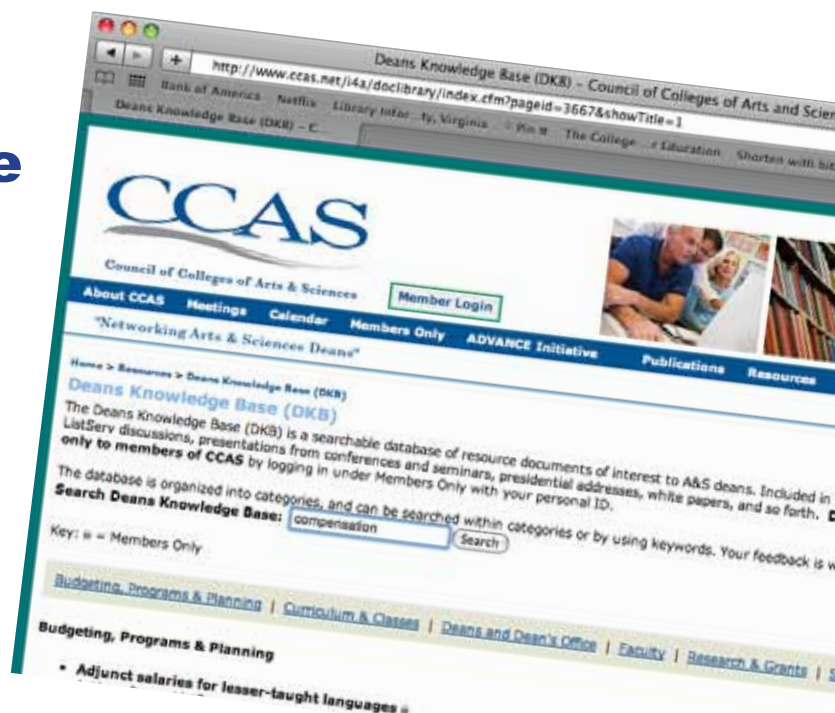
The full text of the speech and video is on the [CCAS website](#).

New Online Searchable Database Unveiled

Do you ever wish you could easily search for answers to the kinds of questions posed on the CCAS ListServ? The Board of Directors is pleased to announce that a searchable database of listserv summaries, conference presentations, white papers, and the like is now operational.

The “Deans Knowledge Base” (DKB) is viewable under “Resources” at www.ccas.net. All archived documents are arranged under categories, or members can type a keyword into the search box and will be provided a listing of all relevant resources.

To make it easy for members to see if the DKB contains archived documents that match their needs, it has been designed so that members need not log in to conduct a search. However, in order to view a document, you will need to log in with your personalized member ID. The Board elected to make the documents password-pro-



tected to provide this unique resource strictly to dues-paying members.

The DKB is one of the primary objectives under the 2010-2013 Strategic Plan goal of “providing additional services/resources to members.” Targeted to be completed by January 2012, the initiative has been released ahead of schedule due to the efforts of an Ad Hoc Committee on Best Practices, shown below.



FIRST ROW: **Colleen J. Nolan** (Shepherd Univ.), **Timothy F. Johnston** (Univ. of North Carolina at Greensboro), **Charles D. Ross** (Longwood Univ.), **Carmen R. Cid** (Eastern Connecticut State Univ.)

SECOND ROW: **Lawrence W. Snyder** (Western Kentucky Univ.), **Anne-Marie McCartan** (CCAS), **Lovette Chinwah** (Central State Univ.), **Alan R. White** (East Carolina Univ.).

Not pictured: **Edward T. Sankowski** (Univ. of Oklahoma), and **Sam Catanzaro**, formerly associate dean at Illinois State Univ., who was instrumental in initiating and designing the DKB.



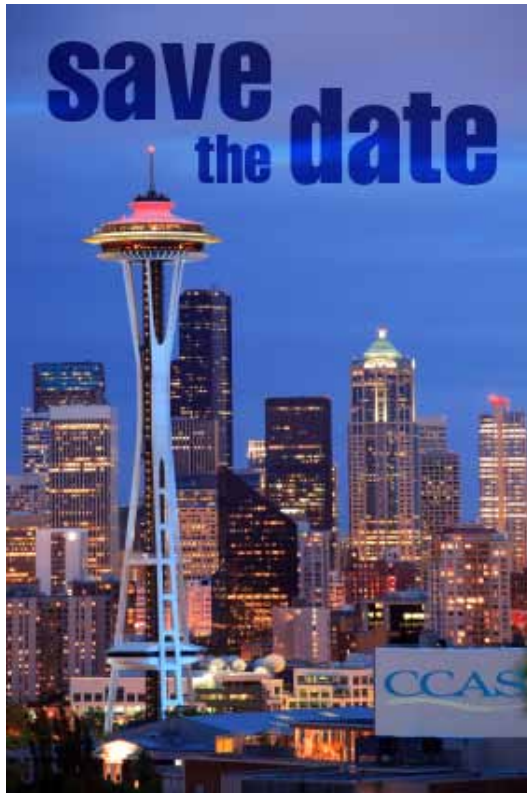
Elections and Ballot Measures

Congratulations to the deans elected to the CCAS Board of Directors.

FRONT ROW, from left: **Tom Otieno** (Eastern Kentucky U), **Carolyn J. Stefanco** (Agnes Scott College), **Diedre Badejo** (U of Baltimore), **Timothy D. Johnston** (U of North Carolina Greensboro).

BACK ROW: **Gerald R. Greenberg** (Syracuse U), **Mary Anne Fitzpatrick** (U of South Carolina, President-Elect), and **Alan White** (East Carolina U).

Additionally, two proposed changes to the CCAS Constitution and Bylaws were approved by the membership. The Constitution now requires that CCAS members be “regionally accredited” rather than “duly accredited;” and a new Standing Committee on Gender Issues has been added to the named standing committees in the bylaws. The new committee will “oversee and sustain gender equity initiatives and ensure that gender equity content is infused into CCAS’ professional-development programs.” It will be responsible for organizing the annual Gender Issues Breakfast and for attending to LGBTQ issues.



MARK YOUR CALENDAR

2012 CCAS Annual Meeting October 31 – November 3

Seattle, Washington

CCAS returns to the Pacific Northwest for its 47th Annual Meeting. The Seattle Sheraton is located in the heart of downtown, just blocks from the historic Pike Place Market, the Seattle Art Museum, the Space Needle, and Experience Music Project. Mary Anne Fitzpatrick (University of South Carolina) is the Program Chair. The Call for Proposals will be issued in January; in the meantime, write Dean Fitzpatrick at fitzpatm@mailbox.scu.edu with any ideas or suggestions for the meeting.

2011 New Hires Survey Released

Over 200 colleges/schools submitted data on starting salaries and start-up packages for faculty hired in 2011. Members can access the findings on the website, www.ccas.net. Log in under Members Only, and look for the 2011 New Hires Survey link. Data can be viewed in toto, or by institutional type (research/doctoral; master's; baccalaureate). The Board of Directors thanks all those who contributed to this year's survey.



Deborah Byrd of EarthSky Receives A&S Advocacy Award



Deborah Byrd
Founder & president of EarthSky

There's still time for you to nominate a person or organization for this award. The deadline for submitting a nomination form has been extended until **January 5**.



CCAS recognized Deborah Byrd, founder and president of EarthSky: A Clear Voice for Science, with its 2011 Arts & Sciences Advocacy Award. The announcement was made November 4 at the organization's 46th Annual Meeting in Montréal, Québec, Canada.

The CCAS Arts & Sciences Advocacy Award honors an individual or organization demonstrating exemplary advocacy for the arts and sciences, flowing from a deep commitment to the intrinsic worth of liberal arts education.

In presenting the award to Ms. Byrd, CCAS President Valerie Gray Hardcastle (on right in photo), dean of the McMicken College of Arts & Sciences at the University of Cincinnati, announced that

CCAS was honoring her for creating and sustaining a digital media company that interviews scientists and brings their research and insights to the attention of millions of people worldwide, through radio, podcast, a website, and other social media.

In accepting the award, Byrd thanked the Council and noted that "in today's world, with a human population of 7 billion, science is more than ever vital to the well-being and sustainability of human society. EarthSky advocates for science and brings the voices of scientists to millions of people, with the goal of enabling them to understand and support scientific insights and discoveries." She told the assembled deans, "We are grateful to the members of CCAS for their work in supporting an environment conducive to scientific research."

Learn more about Byrd's organization at www.earthsky.org.

Valerie Gray Hardcastle Assumes CCAS Presidency for 2011-2012



**CCAS President Valerie
Gray Hardcastle**

An active member of CCAS since 2005, Dean Hardcastle was elected to the Board in 2009.

She currently serves as the Dean of the McMicken College of Arts and Sciences at the University of Cincinnati. Before coming to UC, Dean Hardcastle served as Associate Dean of the College of Liberal Arts and Human Sciences at Virginia Tech, where she developed, coordinated, and implemented initiatives in outreach, international affairs, diversity, and faculty development. Prior to that position, she was Head of the Department of Science and Technology in Society and Director of the Graduate Program in Science and Technology Studies, both at Virginia Tech.

An internationally recognized scholar, Dean Hardcastle is also Professor of Philosophy and Psychology. Currently the Editor-in-Chief for the *Journal of Consciousness Studies* and the author of five books and over 120 essays, she studies the nature and structure of interdisciplinary theories in cognitive science and has focused primarily on developing a philosophical framework for understanding conscious phenomena responsive to neuroscientific and psychological data. Dean Hardcastle received a bachelor's degree with a double major in philosophy and political science from the University of California, Berkeley, a master's degree in philosophy from the University of Houston, and an interdisciplinary PhD in cognitive science and philosophy from the University of California, San Diego.

"I'm thrilled to be able to represent an organization that has been so important to me during my tenure as dean. We have an ambitious agenda this year, becoming more web-based and increasing our national advocacy, as we move forward on our recently approved strategic plan."

Changing of the Guard

Lauren Adamson, dean of arts and sciences at Georgia State University is returning to faculty. **William J. Long** has been named dean.

Michael Broadway, from interim dean to dean of arts and sciences at Northern Michigan University.

Stephen Hahn is interim dean of arts and communication at William Paterson University.

Mark McPhail has been appointed dean of arts and communications at University of Wisconsin, Whitewater, to replace interim dean **Richard Haven**, who retired.

Myron Salamon, dean of natural sciences and mathematics at University of Texas at Dallas, is returning to faculty. **Bruce Novak** has been named dean.

Philip L. Yeagle, dean of arts and sciences at Rutgers, The State University of New Jersey, Newark has been named interim chancellor. **Jan Lewis** is the interim dean.

New Units

Mississippi State University — Meridian Campus

Steven Brown, formerly dean at Emporia State University, is dean and associate vice president

In Passing

We regret to report that James McLeod, dean of arts and sciences at Washington University at St. Louis, has passed away. Wayne Fields and Sharon Stahl have been named interim deans.

Alice Skeens, dean of languages, literature and social sciences at The University of Toledo, has passed away. Jamie Barlowe has been named interim dean.

New Members

CUNY Hunter College — School of Arts & Sciences
Erec Koch, dean

Eastern University — College of Arts & Sciences
Beth Doriani, dean

Mount St. Mary's College
Linda Moody, dean

Portland State University — College of Liberal Arts & Sciences
Susan Beatty, dean

Queens University of Charlotte — College of Arts & Sciences
Lynn Morton, dean

Send us your news at ccas@wm.edu.



CCAS membership is based on the institution and not the Dean or the individual College. If a Dean moves from a CCAS member institution to a non-member institution, the Dean must apply for CCAS membership for new institution to continue CCAS membership benefits.

Membership Dues

SIZE	DUES
Very Small	\$330.00
Small	\$330.00
Medium.....	\$440.00
Large	\$650.00

The Executive Office Staff

Executive Director
Anne-Marie McCartan

Executive Administrative Assistant
Gayle Helmling

Graphic Designer
Jean Pokorny

Contact Us

Phone(757) 221-1784
Fax(757) 221-1776
Emailccas@wm.edu
Web sitewww.ccas.net

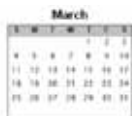
CCAS Mailing Address

Council of Colleges
of Arts and Sciences
c/o The College of William & Mary
PO Box 8795
Williamsburg, VA 23187-8795

For UPS or FedEx ONLY
213 Ironbound Road
Alexander Galt House
Williamsburg, VA 23188

FEI: 42-6122857

www.ccas.net



2012 Calendar of Events

Seminars for Department Chairs/Heads

- February 23-25, Savannah, Georgia
(now accepting registrations)
- July 12-14, Minneapolis, Minnesota
- October 7-9, San Diego, California

Workshop: How to Lead Cultural Change in Assessment for Accreditation and Beyond

- March 29-30, Denver, Colorado

Seminar for New Deans

- July 15-18, Minneapolis, Minnesota

47th Annual Meeting

- October 31-November 3, Seattle, Washington

If you wish to be notified when registration opens for any of these events, write us as ccas@wm.edu

HAPPY HOLIDAYS FROM CCAS

Our offices will be closed December 23 - January 2

We wish you all the best in 2012!

