

Annual Meeting Keynote Speakers Announced



2013 Program Chairs Nancy A. Gutierrez (U. of North Carolina at Charlotte) has announced the Thursday keynote speakers for this year's 48th Annual Meeting in Jacksonville, Florida

Teresa A. Sullivan

"The Liberal Arts in the STEM Era"



Teresa Sullivan is the University of Virginia's eighth president. She came to U.Va. from the University of Michigan, where she served as the provost and executive vice president for academic affairs. Prior to her work at the University of Michigan, Ms. Sullivan was executive vice

chancellor for academic affairs for the University of Texas System. In this role, she was the chief academic officer for the nine academic campuses within the University of Texas System.

Ms. Sullivan is an expert on labor-force demography, with focus on economic marginality and consumer debt. She is the author or co-author of six books and more than 50 scholarly articles. Her most recent research has focused on measuring productivity in higher education. A graduate of James Madison College at Michigan State University, Ms. Sullivan received her doctoral degree in sociology from the University of Chicago.

Michael Wesch

"End of Wonder in an Age of Whatever"



Dubbed "the explainer" by Wired magazine, Michael Wesch is a cultural anthropologist (Kansas State University) exploring the effects of new media on society and culture. After two years studying the implications of writing on a remote indigenous culture in the rain forest of Papua

New Guinea, he has turned his attention to the effects of social media and digital technology on global society. His videos on culture, technology, education, and information have been viewed over 20 million times, translated in over 20 languages, and are frequently featured at international film festivals and major academic conferences worldwide.

Wesch has won several major awards for his work, including a Wired Magazine Rave Award, the John Culkin Award for Outstanding Praxis in Media Ecology, and he was recently named an Emerging Explorer by National Geographic. He has also won several teaching awards, including the 2008 CASE/Carnegie U.S. Professor of the Year for Doctoral and Research Universities.

[CLICK HERE](#) for more information on the Annual Meeting this fall

[CLICK HERE](#) for information on the Annual Meeting optional bus tours

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The Rackham Graduate School Building at the University of Michigan was the venue for the Conference.

MESSAGE FROM THE PRESIDENT

The Liberal Arts and Sciences in the Research University Today: Our Challenge

Dean Mary Anne Fitzpatrick
President of CCAS



I had the opportunity in May to attend a conference in Ann Arbor hosted by Terrence J. McDonald, the dean of the University of Michigan's great College of Literature, Science, and the Arts, and sponsored by the arts and science deans of the Committee on Institutional Cooperation (CIC). The conference was designed to provide a forum for a serious conversation about the value of

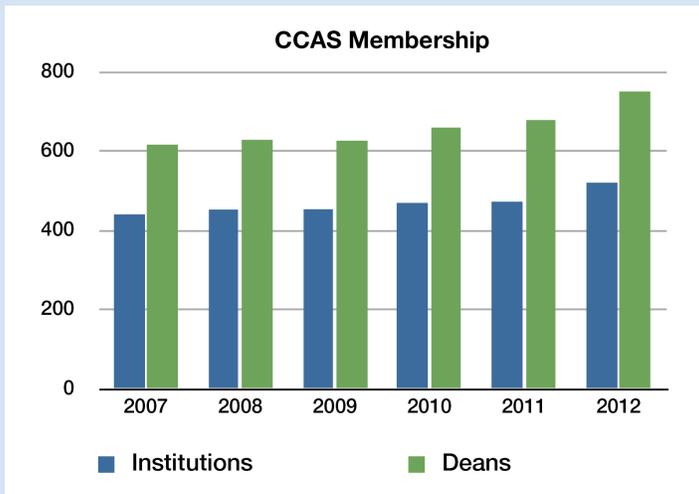
an education in one of our basic core disciplines in an era when our taken-for-granted assumption of the value of the liberal arts is under attack (www.lsa.umich.edu/las).

At issue was a sober question: Do we believe what we profess, that is, the basic skills and special knowledge provided to arts and science students are the building blocks of intellectual creativity and the civil society? If so, what are the opportunities, constraints and challenges we face in communicating these messages to our internal and external constituents? What is the larger political, social and economic context in which we operate?

As to be expected in any gathering of leaders in the liberal arts, there was a great deal of powerful rhetoric about the exigencies of our current situation. We heard talks from the presidents and leaders of foundations (i.e., Mellon, ACLS), professional associations (i.e., AAC&U), universities (i.e., Michigan, Virginia, Berkeley, Dartmouth), colleges (e.g. Minnesota, Michigan, Iowa, Northwestern, Yale) and distinguished scholars (i.e., Berkeley, Penn State, Chicago, Michigan, Vanderbilt) who shared insights on the nature of the current student and faculty bodies as well as the position and future of higher education.

Although I cannot do justice to the speakers in this short article, there were three insights that I took away from the meeting. The first is that we need to own the liberal arts and make a strong case for what we do across a number of internal and external constituencies. This act may mean crafting better and more nuanced arguments than some of our tired "we teach critical thinking" approaches. This approach may also mean that it is acceptable to quantify the benefits from a liberal arts education and not all of the benefits are economic ones. And we need

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CCAS Experiences Membership Increase

From a low of 455 institutional members in 2007, that number has risen to 520 today – a 12 percent increase in five years. As some institutions have more than one eligible A&S unit, the number of dean-members has gone from a low of 602 to the current 750. There is strength in numbers – more colleagues with which to share issues and solutions.

IT'S THAT TIME AGAIN

Renewal forms for 2013-2014 have been sent via U.S. mail, along with a brochure describing the array of benefits and services available to members. The new membership year begins July 1, so please renew as soon as possible to ensure uninterrupted membership. To be included in the 2014 Membership Directory, you must renew by September 1.

Thank you for your continuing support of CCAS!

Message from the President *continued*

to make our case in the terms of what matters in the world. In the epigraph to one of his books of poetry, William Butler Yeats says “In dreams begin responsibility.” Our dreams for the arts and sciences bring the responsibility of not only doing what we do but defending its purpose and value in a number of venues.

The second insight is that having the highest levels of university leadership—our Presidents and Chancellors—speak about the value of the arts and sciences for the university and the society is key to our success. The leaders on the panel gave straight talks about our futures combined with inspiring visions of where we need to go. It always seemed to me that presidents needed to be thinking in terms of 30 to 50 years ahead for their institutions whereas a dean needs to be focused on the next 25 or so. Both leaders need a clear-eyed sense of what the environment is telling us and our responsibility as deans of arts and sciences is to provide our leaders with the insights, examples, and demonstrations of quality they need to present the case in the public arena. As leaders we need to help craft the vision for the future of our colleges and universities.

The third insight is that most of our students live their adolescent years in a media-saturated world where they have not developed their analytical abilities to read and understand complicated texts. The most able among them have mastered the 5-paragraph essay which they can churn out without deep reflection. It gives one pause to realize this research was conducted at the University of Chicago, one of our elite educational institutions. Considering the backgrounds and experiences of our 21st century students is vital for us as we consider how to adapt what we do as educators to bring them where they need to be. We need to develop their skills as broad, abstract cognitive thinkers. We need to reinvent, reform, defend and rethink what we do in the arts and sciences.

It seems to me--as your president--that CCAS needs to be at the forefront in developing strategies and approaches for defending the liberal arts. For if not us, who?

What's trending on the CCAS Listservs

Here are some recent questions that garnered responses from fellow deans:



Creating a B.S. Degree

We are a small liberal arts institution and have awarded only B.A. degrees. Our science faculty have asked and received preliminary approval to explore the option to start a B.S. degree in Chemistry, Biology and Psychology. We are struggling to determine basic commonalities among the departments and standards for the new degree. Does anyone have any guidelines or suggestions for us?

Negotiating Counter Offers

I have been struggling with our university's policy on negotiating contracts. Basically, for the last 25 years, the unspoken policy is that if a faculty member comes and tells me they have another job offer, I should respectfully congratulate her or him but not negotiate. Period. With a change of administration, however, we are reconsidering this issue, especially since we have not given raises in five years and are losing faculty rapidly. Would it be good to negotiate with the faculty, or would this simply open the floodgates where all I would be doing is negotiating? Should we not play the game at all or will I constantly be playing a chess game? And what is the overall effect of negotiating? Does it help or hurt?

Revenue-sharing Models

We are moving to a revenue sharing model for our online and continuing education programs. Revenue from courses and degree programs offered via our University Extension division (continuing education) will be shared with the colleges that offer the programs. Does anyone have revenue sharing models that they would be willing to share? I am chairing a committee that has been charged with identifying and recommending three possible models for the provost to consider.

Promotion Guidelines for Non-Tenure-Track Faculty

As the result of a recently adopted policy, each of my departments must develop promotion criteria for non-tenure track faculty. I promised my department chairs I would "troll the listserv" for a few examples of criteria developed at other institutions. I would appreciate it if you could send examples of policies you may have developed.

Request to Provost for New Positions

I'd like to ask the group what information (quantitative, qualitative) you provide to your provost when submitting your yearly request to the provost for faculty positions? I'm seeking ways to strengthen my arguments for positions, and I'd like to hear what approaches others have used.

Tuition Payments for Staff

How much do you cover of tuition for staff who take university classes? Our computing staff have been taking classes and previously the college paid all of the tuition for these classes. However, one of the staff members just quit after completing his degree (seems like we sort of paid for the staff member to be more competitive for other jobs).

Answers to these questions – and hundreds more – are posted on the CCAS Deans Knowledge Base (DKB). Log onto the CCAS website, www.ccas.net, then under Resources, click DKB. To view summaries, enter your personal ID. Use the search function to research specific topics of interest.

2013

STANDING COMMITTEES ANNOUNCED

Thanks to all those who volunteered to serve on these CCAS Standing Committees for 2013.
Committee members will meet at the Annual Meeting on Thursday, November 7, at 7:00 a.m.

Committee on Associate/Assistant Deans

CHAIR: Andrew McMichael, *Western Kentucky University*

Harmon Abrahamson, *University of North Dakota*

Lois Backas, *Roosevelt University*

Doug Biggs, *University of Nebraska at Kearney*

Terry Bilhartz, *Sam Houston State University*

Lisa Bond-Maupin, *New Mexico State University*

Shelly Chabon, *Portland State University*

David Curtis, *Belmont University*

James Keaten, *University of Northern Colorado*

Valerie Lastinger, *West Virginia University*

Clare Lawlor, *Lewis University*

Michael McGuire, *Brandman University*

Emanuel Pollack, *University of Illinois at Chicago*

Beth Pollack, *New Mexico State University*

Susan Roberson, *Texas A&M, Kingsville*

Nancy Scannell, *Valparaiso University*

Rennie Schoepflin, *California State University, Los Angeles*

Mary Schutten, *Grand Valley State University*

Larry Snyder, *Western Kentucky University*

Michele Sweeney, *Salem State University*

Goldie Byrd, *North Carolina A&T State University*

Shelly Chabon, *Portland State University*

Carmen Cid, *Eastern Connecticut State University*

Kavita Dhanwada, *University of Northern Iowa*

Sametria Dickerson, *Savannah State University*

Gina Gibau, *Indiana University, Purdue University Indianapolis*

Douglas Hazzar, *Jacksonville University*

Julia Johnson, *University of Wisconsin, La Crosse*

Andrew Kanu, *Virginia State University*

Tasneem Khaleel, *Montana State University, Billings*

Larry Knopp, *University of Washington Tacoma*

Yi Li, *Wright State University*

Mary McGee, *Alfred University*

Wamucii Njogu, *Northeastern Illinois University*

Susana Rivera-Mills, *Oregon State University*

Martin Slann, *University of Texas at Tyler*

Pat Witherspoon, *University of Texas at El Paso*

Committee on Comprehensive Institutions

CHAIR: J. Chris Arndt, *James Madison University*

BOARD LIAISON: Joyce Taylor Gibson, *University of Southern Maine*

Parviz H. Ansari, *Rowan University*

Steven F. Brown, *Mississippi State University, Meridian Campus*

Katherine Pruett Frank, *Indiana University East*

Scott Furlong, *University of Wisconsin, Green Bay*

Karl Kunkel, *Pittsburg State University*

Michelle Malott, *Minnesota State University, Moorhead*

Golam Mathbor, *Monmouth University*

James Mike, *Shippensburg University*

Marie Miller, *Emporia State University*

Wolfgang Natter, *St. Bonaventure University*

Maarten Pereboom, *Salisbury University*

Kara Rabbitt, *William Paterson University of New Jersey*

Abbey Zink, *Texas A&M University-Kingsville*

Committee on Gender Issues

CHAIR: Carmen R. Cid, *Eastern Connecticut State University*

BOARD LIAISON: Pat Mosto, *Rider University*

Michelle Behr, *University of Northern Colorado*

Gina Sanchez Gibau, *Indiana University, Purdue University Indianapolis*

Joyce Gibson, *University of Southern Maine*

Tammy Jahnke, *Missouri State University*

Julia Johnson, *University of Wisconsin, La Crosse*

David Manderscheid, *University of Nebraska-Lincoln*

Shaily Menon, *Grand Valley State University*

Marie Miller, *Emporia State University*

Donna Murasko, *Drexel University*

Elvin Ramos, *Metropolitan College of New York*

Kristin Sobolik, *Wright State University*

Alan White, *East Carolina University*

Patricia Witherspoon, *University of Texas at El Paso*

Anne-Marie McCartan, *CCAS (ex officio)*

Committee on Cultural Diversity

CHAIR: Sam Oleka, *Kentucky State University*

BOARD LIAISON: Carolyn Stefanco, *Agnes Scott College*

George Acquaah, *Bowie State University*

Harry Bass, *Elizabeth City State University*

Committee on Liberal Arts Institutions

CHAIR: Aldemaro Romero, *Southern Illinois University, Edwardsville*

BOARD LIAISON: Timothy Johnston, *University of North Carolina at Greensboro*

Richard Finkelstein, *University of Mary Washington*

Kristin Fossum, *Pomona College*



CCAS membership is based on the institution and not the Dean or the individual College. If a Dean moves from a CCAS member institution to a non-member institution, the Dean must apply for CCAS membership for new institution to continue CCAS membership benefits.

Membership Dues

SIZE	DUES
Very Small	\$375.00
Small	\$375.00
Medium.....	\$500.00
Large	\$740.00

The Executive Office Staff

Executive Director
Anne-Marie McCartan

Member Services Coordinator
Gayle Helmling

Graphic Designer
Jean Pokorny

Contact Us

Phone(757) 221-1784
 Fax(757) 221-1776
 Emailccas@wm.edu
 Web sitewww.ccas.net

CCAS Mailing Address

Council of Colleges
of Arts and Sciences
c/o The College of William & Mary
PO Box 8795
Williamsburg, VA 23187-8795

For UPS or FedEx ONLY
213 Ironbound Road
Alexander Galt House
Williamsburg, VA 23188

FEI: 42-6122857

www.ccas.net

**2013
STANDING COMMITTEES**

continued

Miriam Gogol, *Mercy College*
 Elizabeth Kavran, *Ursuline College*
 Mary McGee, *Alfred University*
 Coleen Nolan, *Shepherd University*

Committee on Metropolitan-Urban Institutions

CHAIR: Karim Ismaili, *Kennesaw State University*
 BOARD LIAISON: Christopher McCord, *Northern Illinois University*

Deborah Baldwin, *University of Arkansas at Little Rock*
 Charles Brody, *University of North Carolina at Charlotte*
 Shelly Chabon, *Portland State University*
 Veronica Dujon, *Portland State University*
 Barbara Feldman, *New Jersey City University*
 Dawn Latta Kirby, *Kennesaw State University*
 Larry Knopp, *University of Washington Tacoma*
 David Leaman, *Northeastern Illinois University*
 Wamucii Njogu, *Northeastern Illinois University*
 Mark Severson, *Buffalo State College - SUNY*
 DJ Trela, *University of Michigan, Flint*

Committee on Private Institutions

CHAIR: Steve Peters, *Friends University*
 BOARD LIAISON: Gerry Greenberg, *Syracuse University*

Catherine Albrecht, *Ohio Northern University*
 Reinhard Address, *Loyola University Chicago*
 Deborah Holdstein, *Columbia College Chicago*
 Jon Kilpinen, *Valparaiso University*
 Clare Lawlor, *Lewis University*
 Noelle Norton, *University of San Diego*
 Karen Oates, *Worcester Polytechnic Institute*
 Bryce Sullivan, *Belmont University*

Committee on Research Institutions

CHAIR: Danny Anderson, *University of Kansas*
 BOARD LIAISON: David Manderscheid, *University of Nebraska-Lincoln*

Terry Bilhartz, *Sam Houston State University*
 Bret Danilowicz, *Oklahoma State University*
 Luis M. Falcón, *University of Massachusetts at Lowell*
 Dan Hoyt, *University of Nebraska*
 John Pratte, *Arkansas State University*
 Edward Sankowski, *University of Oklahoma*
 Beate Schmittmann, *Iowa State University*
 Jeffrey Thompson, *University of Nevada, Reno*
 Scott Wood, *North Dakota State University*

Changing of the Guard

Jamie Barlowe from interim dean to dean of languages, literature and social sciences at The University of Toledo.

Paul B. Bell, Jr., dean of arts and sciences at The University of Oklahoma, is returning to faculty. **Kelly Damphousse** has been named interim dean.

Tom Benediktson, dean of arts and sciences at University of Tulsa, is retiring. **Kalpana Misra** has been named dean.

Mary Boyd, dean of arts and sciences at University of San Diego, has been named VPAA at St. Edward's University. **Noelle Norton** has been named dean.

Scott Casper, interim dean of liberal arts at University of Nevada, Reno, has been named dean of arts, humanities, and social sciences at University of Maryland at Baltimore County. **Heather Hardy** replaces him as dean.

George Chang from acting dean to dean of natural, applied and health sciences at Kean University.

Mary Jane Chase, dean of arts and sciences at Westminster College, is returning to faculty. **Lisa Gentile** has been named dean.

David Cordle, dean of arts and sciences at University of North Carolina at Wilmington, has been appointed Provost and VPAA at Emporia State University. **Stephen McNamee** is the interim dean.

Douglas Davenport, dean of social and cultural studies at Truman State University, has returned to faculty. **Elizabeth Clark** is the interim dean.

David DeGroot, dean of science and engineering at St. Cloud State University, is returning to faculty. **Daniel Gregory** is the interim dean.

Thomas DiLorenzo, dean of arts and sciences at University of Alabama at Birmingham, has been named Provost at University of North Dakota. **Robert Palazzo** has been named dean.

Jennifer Drake from acting dean to dean of arts and sciences at University of Indianapolis.

Ronald Gregory Dunaway from interim dean to dean of arts and sciences at Mississippi State University.

Daniel Ennis from interim dean to dean of humanities and fine arts at Coastal Carolina University.

Munashe Furusa from acting dean to dean of arts and humanities at California State Univ, Dominguez Hills.

Michael Gealt, dean of science at University of Arkansas at Little Rock, has been appointed Provost at Central Michigan University.

Jerold Hale, dean of arts, sciences and letters at University of Michigan, Dearborn, has been named dean of humanities and social sciences at The College of Charleston. **Martin Hershock** has been named dean.

Phil Hartman from interim dean to dean of science and engineering at Texas Christian University.

Rodrick Hay has been named dean of natural and behavioral sciences at California State University, Dominguez Hills.

John Jeffries, dean of arts, humanities and social sciences at University of Maryland at Baltimore County, is retiring. **Scott Casper** has been named dean.

Robert Kirken has been named dean of science at University of Texas at El Paso. **Stephen Aley**, interim dean, has returned to the associate dean position.

Kathleen Lavoie, dean of arts and sciences at State University of New York, Plattsburgh, is returning to faculty. **Andrew Buckser** has been named dean.

Barton Lee, interim dean of arts at University of South Florida, has returned to associate dean. **James Moy** has been named dean.

William Madges, dean of arts and sciences at Saint Joseph's University, is returning to faculty. **Jeanne Brady** is the interim dean.

Jose Maliekal from interim dean to dean of science and mathematics at SUNY The College at Brockport.

David Manderscheid, dean of arts and sciences at University of Nebraska, Lincoln, has been named executive dean of arts and sciences and vice provost for arts and sciences at The Ohio State University. He replaces **Joseph Steinmetz**, who has been named the University's executive vice president and provost.

Peter March from interim divisional dean to divisional dean of natural and mathematical sciences at The Ohio State University.

Gordon McQuere, dean of arts and sciences at Washburn University, is returning to faculty. **Laura Stephenson** is the interim dean.

Daryl Joseph Moore has been named dean of arts and communication at William Paterson University of New Jersey.

John Netland has been named dean of arts and sciences at Union University.

Sastry Pantula has been named dean of science at Oregon State University.

Mark Peceny from interim dean to dean of arts and sciences at University of New Mexico.

J. William Potter, Jr., is acting dean of humanities and social sciences at Hawaii Pacific University.

John Pratte from interim dean to dean of sciences and mathematics at Arkansas State University.

M. David Rudd, dean of the social and behavioral science at the University of Utah, has been named provost of the University of Memphis. **Cynthia Berg** is the interim dean.

Wendy Schluchter has been named interim dean of sciences at University of New Orleans.

Kathleen Tiemann, interim dean of arts and sciences at University of North Dakota, has been named dean of liberal arts at Merrimack College. **Debbie Storrs** has been named dean.

Keith Schwingendorf, dean of science at Purdue University North Central, is returning to faculty. **Chris Holford** is the interim dean.

Robert Stacey from interim dean to dean of arts and sciences at University of Washington.

Gregory Straughn from interim dean to dean of arts and sciences at Abilene Christian University.

Kelli Styron from interim dean to dean of liberal and fine arts at Tarleton State University.

Paul Swets from interim dean to dean of arts and sciences at Angelo State University.

Astrida O. Tantillo from interim dean to dean of liberal arts and sciences at University of Illinois at Chicago.

Jim Tuedio from interim dean to dean of arts, humanities and social sciences at California State University, Stanislaus.

Diane Umble from interim dean to dean of humanities and social sciences at Millersville University of Pennsylvania.

David Wolff from interim dean to dean of liberal arts at Black Hills State University.

Jane Wood, dean of liberal arts and sciences at Park University, has been appointed VPAA and Dean of Faculty at Westminster College in Wilmington, Pennsylvania. **Emily Donnelly-Sallee** is interim dean.

New Members

**Bradley University –
College of Liberal Arts and Sciences**
Stacey Robertson, interim dean

**California State University, Fresno –
College of Science and Mathematics**
Susan Elrod, dean

California State University, Sacramento –
Edward Inch, dean, College of Arts and Letters
Jill Trainer, dean, College of Natural Sciences & Mathematics

Ted Lascher, Jr., interim dean, College of Social Sciences and Interdisciplinary Studies

**California State University, San Bernardino –
College of Natural Sciences**
Kirsten Fleming, dean

**James Madison University –
College of Health and Behavioral Studies**
Sharon Lovell, interim dean

**University of North Carolina at Asheville –
Academic Affairs**
Gwen Ashburn, dean of humanities
Keith Krumpke, dean of natural sciences
Jeff Konz, dean of social sciences

University of South Carolina Lancaster
Walter P. Collins, III, dean

**University of Wisconsin, Parkside –
College of Social Sciences**
Walter Jacobs, dean



- Start and end times are the pick-up from the hotel and return to the hotel.
- Return times may vary due to unforeseen traffic issues.
- Comfortable shoes, sunglasses, sunscreen, and cameras are recommended.

TOUR #2:

St. Augustine Historical Tour

DATE.....Saturday, November 9
 TIMES.....3:00 PM – 9:15 PM
 PRICE.....\$50 per person inclusive of tax and gratuity
 TRAVEL TIME.....Approximately 45 minutes each way

St. Augustine proudly claims the status of “longest continually inhabited European-founded city in the United States.” Established in 1565 as an important outpost guarding the Spanish Empire in the New World, St. Augustine was a bustling city and seaport long before the Pilgrims arrived at Plymouth Rock in 1620. For nearly 240 years, St. Augustine’s residents remained “noble and loyal” subjects of Spain, enduring numerous wars, famines, plagues and pirate raids. The city was occupied by the British from 1763 until 1784 when the Spanish returned. In 1821, the U.S. acquired Florida and its capital of St. Augustine from Spain. In the late 1880s, millionaire visionary Henry Flagler transformed the city into an exclusive resort for wealthy northern families seeking an escape from cold winters. Flagler’s magnificent hotels remain as symbols of that by-gone era.



It is an exciting time to tour this charming city, as it is commemorating the 500th anniversary of the discovery of Florida in 2013, the 50th anniversary of the Civil Rights Act in 2014, and the 450th anniversary of the founding of St. Augustine in 2015.

The bus tour of the city will begin where the history of Florida began, as you stop outside of the Fountain of Youth, and includes such sites as the Mission of Nombre de Dios—birthplace of Christianity on this continent. When you arrive at the Castillo de San Marcos, you will be invited to step off for a few moments to walk around the outside this fort which is the oldest national monument. Next, the bus will drive through will see the heart of the city with its magnificent Spanish Renaissance architecture.

Around 5:00, you will be dropped of on St. George Street, a shopping “mecca” well-known as a pedestrian walking street with over 240 gift shops, ice cream parlors, and restaurants and just four short blocks long. Your free time for dinner and shopping is from 5pm – 8:30pm and dinner reservations are recommended. Websites such as UrbanSpoon.com and Yelp.com list restaurants and reviews. Search for those located within a short walk of the St. George Street shopping district.

Seating availability is limited, so sign up today! Please note that this activity will only take place if at least 50 people sign up.

CANCELLATION FEE: \$25



TOUR #1:

St. Johns Town Center Dining & Shopping Shuttle

DATE.....Friday, November 8
 TIMES.....4:00 PM – 8:30 PM
 PRICE.....\$25 per person inclusive of tax and gratuity
 TRAVEL TIME.....Approximately 30 minutes each way

Those wishing to explore beyond the hotel by Friday afternoon should consider this optional activity. St. Johns Town Center is an outdoor mall and is home to over 150 shops and restaurants. After shopping in some of your favorite stores (Chico’s, Anthropologie, Williams & Sonoma, J’s. A. Bank, Apple), choose from among restaurant favorites such as P.F. Changs, The Cheesecake Factory, Maggiano’s Little Italy, Capital Grille, and Sushi House for dinner. The bus will depart the mall at 7pm and again at 8pm so that everyone will be back in time to enjoy the evening Dessert Reception at the Hyatt Regency.

Seating is limited. Please note that this activity will only take place if at least 45 people sign up.

CANCELLATION FEE: \$12.50

