

The Dean's Role in Internationalizing the Campus

Terry Brown

Interim Provost

University of Wisconsin River Falls



Billboard in Shanghai, China

Translation of the Chinese:
“The world changes and
may wisdom be with me.”



What's at Stake?

“Ignorance of the world is a national liability.”

Lee Hamilton & Thomas Kean,
chairs of the 9/11 Commission



Institutional Context Profile



Enrollment

- 6,452 total headcount
- 6,007 undergraduate
- 445 master's students

Student Profile

- 53% first generation
- 48% out of state
- 75% retention

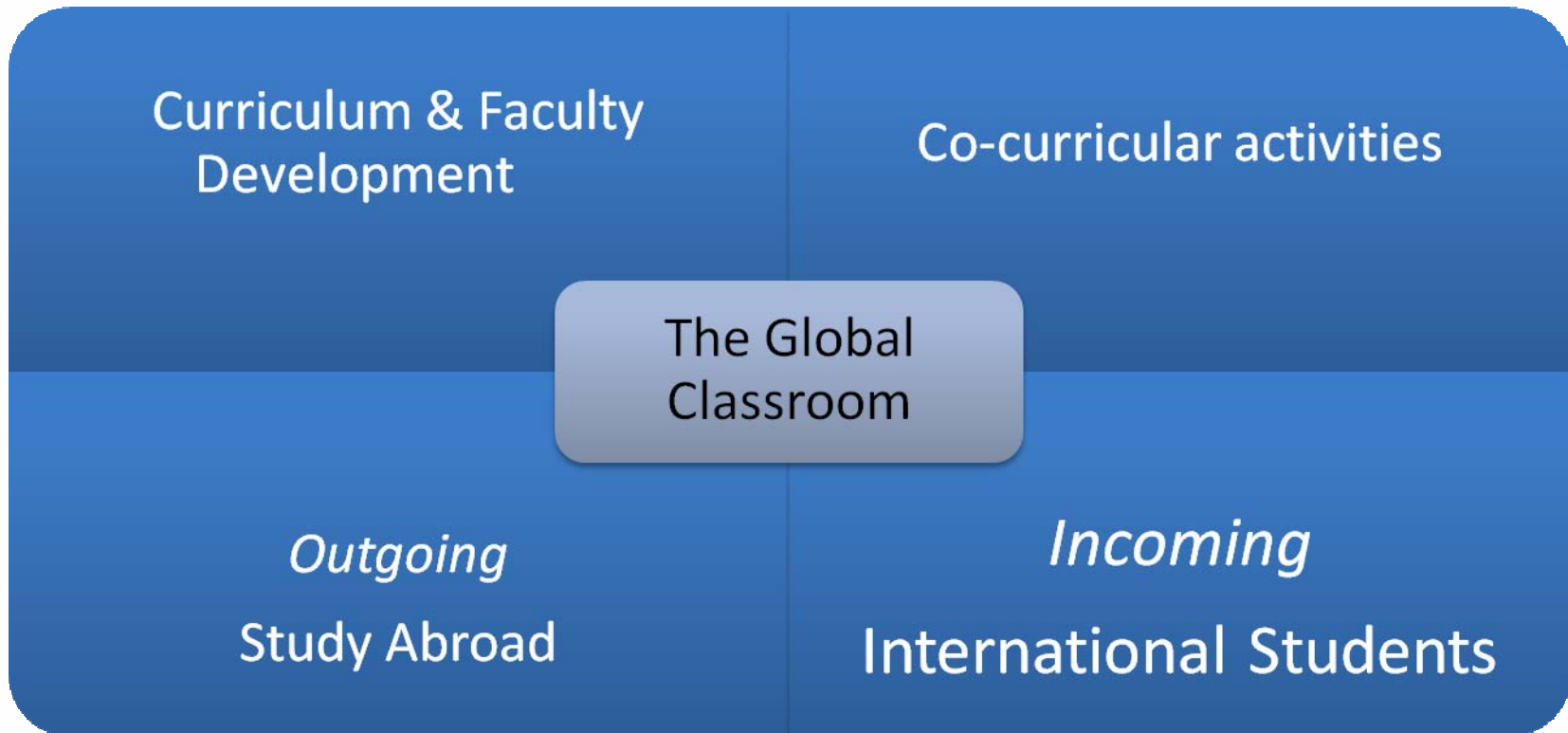
Inbound students

- 90 international students
- Taiwan, Korea, & Japan
- TOEFL requirement: 500

Outbound students

- 30 study abroad programs
- 3 semester-length programs
- 30% of students study abroad

The Global Campus



ACE Internationalization Score



ACE Internationalization Score

- Articulated Commitment



ACE Internationalization Score

- Articulated Commitment
- Academic Offerings



ACE Internationalization Score

- Articulated Commitment
- Academic Offerings
- Organizational Infrastructure



ACE Internationalization Score

- Articulated Commitment
- Academic Offerings
- Organizational Infrastructure
- External Funding



ACE Internationalization Score

- Articulated Commitment
- Academic Offerings
- Organizational Infrastructure
- External Funding
- Institutional Investment in Faculty



ACE Internationalization Score

- Articulated Commitment
- Academic Offerings
- Organizational Infrastructure
- External Funding
- Institutional Investment in Faculty
- International Students & Student Programs



Articulated Commitment

- Strategic Plan Goal 3: Expand Global Literacy and Engagement:
 - UWRF will integrate international and global experiences, learning and attitudes throughout the university.



Academic Offerings

- General Education Requirement
 - Global Perspectives
- International Studies Major
- Study Abroad opportunities
 - Short term
 - Semester-length
 - Stipends for students



Organizational Infrastructure

- University level
 - Office of International Programs
 - Faculty Senate International Programs Committee
 - Associate Provost
- College level
 - International Studies Committee
 - Associate Dean



External Funding

- University of Wisconsin System faculty development grants
- U.S. Department of Education grants
 - UISFL grant to develop an Asian Studies program at UWRF
 - \$180,000 for two years



Institutional Investment in Faculty

- Support for International Travel
- Faculty Development grants
- Support for faculty to lead study abroad



International Students

- Issues for Dean's Office
 - Advising
 - Language issues
- Issues for Provost's Office
 - Enrollment of international students



International Partnerships



Resources

- ACE publications from the Center for International Initiatives
 - *Internationalizing the Campus: A User's Guide*
 - *Mapping Internationalization on U.S. Campuses*
- Joann S. McCarthy, "A Roadmap for Creating the Global Campus," *The Chronicle*, 6/29/2007
- *New York Times* series on The Global Classroom

