



Council of Colleges of Arts & Sciences

Newsletter

The Washington Seminar

March 12-14, 2008 Washington, D.C.



Federal funding for worthy faculty scholarship and research is not what it used to be, but there are still plenty of programs that can bring some of your Federal tax dollars back home! For the first time, as part of its Seminar Series, CCAS is offering members a seminar to help them better understand the current funding scene and to identify possible sources of support.

Norine Noonan, Dean of Sciences and Mathematics at the College of Charleston, is the seminar director, assisted by co-director Dean **Vagn K. Hansen** of the U. of North Alabama's College of Arts and Sciences. "Colleges and universities receive about \$25 billion annually from the various Federal agencies for research and development activities. Federal funding is out there—but you have to know who to talk to and what questions to ask," reports Dean Noonan. "We've lined up key people from important agencies and Congressional committees for two-way conversations with seminar attendees about resources and opportunities."

The seminar begins Wednesday evening, March 12, with a welcoming reception. Thursday will be devoted to briefings by Federal agency officials, and Friday the seminar moves to Capitol Hill to meet with Congressional staffers. After the seminar adjourns Friday at noon, attendees are free for additional meetings on the Hill, or to visit higher-education association offices.

"We've lined up key people from important agencies and Congressional committees for two-way conversations with seminar attendees about resources and opportunities."

The seminar will be held at the headquarters of the Washington, D.C., office for The College of William and Mary, the Carnegie Endowment for International Peace on Massachusetts Avenue, NW. Jury's

Washington Hotel offers single./double rooms for \$219—a very favorable rate for DC during its "high season." Both are located off Dupont Circle.

The negotiated group rate extends (based upon availability) after the seminar, so do consider extending your stay to take advantage of some of the changes at the Smithsonian museums.

Enrollment (\$300 for CCAS members) is limited to the first 30 registrants. Register on line at www.ccas.net. Log in under Members Only, then Meetings.

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From the Executive Director

If You Don't At First Succeed . . .

On December 14, we broadcast our first web-based conference ("webinar") from Duke University's College of Arts and Sciences. Duke's A&S associate dean for information technology, Molly Tamarkin, gamely offered to help us test this format for delivering content to our membership. This hour-long session addressed "Information Technology in a Nutshell: What Every A&S Dean Should Know." Dean Michael Plater (North Carolina A&M State University) moderated.



With great anticipation, we "went live" precisely at 4:00 p.m. as scheduled. But despite our best planning, all did not go as well as we had hoped:

- scheduling the webinar during this busy pre-holiday week resulted in low attendance;
- some attendees had difficulty logging in;
- the topic was presented in terms that were too general for most; and
- listeners inexplicably experienced a background hum.

Despite these unfortunate glitches, everyone completing the evaluation survey reported that they had learned at least one new piece of information and congratulated CCAS for experimenting with a new format. All recommended that we try again, with attention to the identified problems. "It was well worth the time spent," wrote one participant. "This is the way of the future, and I endorse it completely."

At its winter board meeting, the Board of Directors brainstormed the kinds of topics that might benefit from this format: short, focused presentations by member-deans with expertise in a particular subject. Or webinars could be scheduled to share best practices on a topic of interest to members. Sessions could be geared to specific audiences, e.g. research university deans, or deans of private colleges and universities.

A subcommittee of the Board will select a vendor whose business it is to support web conferencing to provide technical assistance. Then, we will look to you – deans with areas of expertise, or deans in search of insights from each other – to help identify the topics for future webinars.

The benefits are obvious: highly focused content delivered for a minimum of commitment of time and costs from member deans. Send your thoughts on possible topics and/or audiences to ccas@wm.edu, with WEBINAR in the subject line.

Anne-Marie McCartan
Executive Director
ccas@wm.edu

The CCAS Newsletter is published bi-monthly six times each year for its membership. CCAS membership is based on the institution and not the Dean or the individual College. If a Dean moves from a CCAS member institution to a non-member institution, the Dean must apply for CCAS membership for the new institution to continue CCAS membership benefits.

Membership Dues

Size	Dues
Very Small	\$330.00
Small	\$330.00
Medium	\$440.00
Large	\$650.00

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Advertisements

Advertisements must be received by the 20th of the month prior to publication (e.g. Dec. 20th for the Jan/Feb issue). Camera-ready ads should be submitted as .eps files. For further information, please contact the CCAS office before submitting your ad.

Full page ad.....\$200
Size: 9.5 inches (H) x 7.5 inches (W)
Half-page ad\$100
Horizontal Ad:
4.75 inches (H) x 7.5 inches (W)
Vertical Ad:
9.5 inches (H) x 3.75 inches (W)

For custom sizes or other special requests, please contact the CCAS office.

2007-2008 Officers and Board Members Elected

Congratulations to —



Matthew C. Moen
(The U. of South Dakota)
CCAS President



Susan Albertine
(The College of New Jersey)
President-Elect

Elected or appointed to vacancies on the Board are —

Class of 2008:

Toby Parcel (North Carolina State U.)

Class of 2009:

Lynn Weiner (Roosevelt U.)

Class of 2010:

J.A. Harper (Rowan U.)

Mary Ellen Mazey (West Virginia U.)

Martha A. Potvin (U. of North Carolina)

With regret, President Moen has accepted the resignation of longtime CCAS dean and Board member **Anita V.M. Shea** (Salem State College). Anita retired this January. Thanks to Anita for her considerable service to CCAS over the past 13 years!

In other news, **Julia Wallace** has agreed to continue as past president for 2007-2008 as Joe Gow has resigned from the Board.

The Board of Directors meets three times a year. Actions of the Board are published in the newsletter following each meeting.



**Thanks,
Volunteers!**

Attendees responded enthusiastically to the Call for Volunteers distributed at the 2007 Annual Meeting. A number of people are being contacted to confirm their interest in everything from chairing committees to running seminars. Since many more volunteered than there are spaces available, not everyone will be called upon to be of assistance this year. Your volunteer spirit is appreciated, nonetheless!

CCAS Meeting and Seminar Schedule

2008

March 12–14

SEMINAR SERIES: THE WASHINGTON SEMINAR

Washington Office of the College of William and Mary.

July 10–12

DEPARTMENT CHAIRS' SEMINAR

Pittsburgh Hilton

July 13–16

NEW DEANS' SEMINAR

Pittsburgh Hilton

September 19–20

SEMINAR SERIES: PERSONNEL MANAGEMENT

Hyatt Regency San Antonio

October 9–11

DEPARTMENT CHAIRS' SEMINAR

Bahia Resort Hotel, San Diego

November 12–15

42ND ANNUAL MEETING

Portland Hilton and Executive Tower

Highlights of 2007 Annual Meeting



Tim Moore (Kent State U.) and Toby Parcel (North Carolina State U.)

Comprehensive-university deans gather at Thursday's Breakfast by Sector.

Nearly 500 deans, associate and assistant deans, and representatives of national organizations attended the November 2007 Annual Meeting at the Chicago Marriott on the Magnificent Mile. In response to member feedback, the Program Committee offered more opportunities for informal networking and a variety of new session formats.



Back by popular demand, Terry Hartle's (American Council on Education) opening keynote was a fact- (and humor-) packed "View from the Hill: Higher Education and Public Policy in 2007-2008.

The luncheon speaker, Professor Emeritus (U. of Chicago) Martin E. Marty spoke on "Education When and Where the Secular and the Religious Collide," and urged the audience to educate "at the time and in the place where the two clash, intersect, and are in symbiotic relation." The arts and sciences, he argued, offer an opportunity to explore rather than ignore these influences. Most importantly, academics can help the new generation address the pluralism that faces them.



Outgoing CCAS President Joe Gow (U. Wisconsin-LaCrosse) with Keynote Speaker Terry Hartle (ACE)

Outgoing CCAS President Joe Gow regaled the Friday luncheon crowd with quips and quotes in his "Observations on an Honorable Profession." Dr. Gow, who recently assumed the position of chancellor of the University of Wisconsin - La Crosse, reflected upon the job of deaning with a touch nostalgia.

Other sessions included "Seven Habits of Highly Effective Assistant/Associate Deans," "How Should the A&S Dean's Office be Organized," "The Spellings Commission and Accreditation," and "Academic Freedom at Private Universities." This year the case study sessions all met simultaneously on Thursday afternoon to avoid the problem of scheduling these useful discussions against panel presentations.

And in its first foray into pre- and post-conference workshops, the Board offered Conflict Management with consultant Suzanne McCorkle and organized by Denise Battles (U. of Northern Colorado); and Stepping up to the Deanship with search consultants Toby van der Vorm, Kim Morrisson, and Marlene Ross, organized by Eri Yasuhara (CSU-San Bernardino), and sponsored by the Cultural Diversity Committee co-chairs Carmen Cid (Eastern Connecticut State U.), and Rachel Lindsey (Chicago State University) Both workshops were fully enrolled, with waiting lists.

By offering workshops in conjunction with the annual meeting, the Board seeks to increase the number of professional-development offerings to members while reducing additional travel and accommodation costs. Plans are underway to offer both these workshops again in conjunction with the 2008 Annual Meeting.

Don't wait to add the 2008 Annual Meeting to your calendar—November 12-14 in Portland, Oregon.

Susan Albertine (The College of New Jersey)
and Chand Midha (Univ. of Akron)



Luncheon speaker Professor
Martin E. Marty



CCAS Strategic Plan 2007-2010

The willing participation of the membership to telephone and online surveys (conducted this past spring) allowed the Board of Directors to establish three clear, ranked priorities going forward into the next decade:

- Priority 1:** Provide high-quality services to members
- Priority 2:** Increase membership
- Priority 3:** Engage with other associations to enhance the role of arts and sciences in higher education

Joe Gow, 2007 CCAS President, unveiled the Plan to the membership at the Annual Business Meeting in Chicago. From the floor, members urged the board to pursue several types of institutions in building the membership: American International Universities; baccalaureate institutions; and Historically Black Colleges and Universities, and other minority-serving colleges and universities.

In another Annual Meeting session led by board member Julia Wallace (U. of Northern Iowa), audience members responded actively to the question, "What does it mean for CCAS to engage with other associations to enhance the role of

arts and sciences?" Among the many suggestions made by members were

- that CCAS, through its website, should be a resource for explaining the value of the liberal arts;
- that CCAS should develop and distribute white papers on workforce development as a natural outcome of interdisciplinarity;
- that the Board should consider endorsing the AAC&U report, College Learning for the New Global Century; and
- that, in order to reap the benefits enjoyed by professional programs, CCAS should develop a specialized accreditation agency for the liberal arts.

Above all, audience members urged CCAS to be focused and deliberate in going about increasing its visibility and activism.

Copies of CCAS Member Survey and Strategic Plan 2007-2010 were mailed to all deans in November, and it can be downloaded from the website.

ICFAD offers Associate Membership to CCAS members



The Boards of Directors of CCAS and ICFAD (International Council of Fine Arts Deans) have signed a Memorandum of Agreement. For \$100/year, CCAS members now can enroll as associate members of ICFAD. For the hundreds of CCAS member deans who oversee programs in the fine and performing arts, associate membership offers ready access to ICFAD publications, listserv, conferences, and seminars.

Dean Richard Toscan (Virginia Commonwealth U.), president of ICFAD notes, "We are pleased to welcome CCAS deans as associate members of our organization and we look forward to the professional opportunities that will transpire as a result of this new alliance. We pride ourselves in the great networking we have to help one another with professional issues and ways to advance our leadership skills in the arts."

ICFAD's Executive Director Liz Cole reports that this year, the annual October conference, *Creating Climates of Change*, will be held in Portland, Oregon. ICFAD also is sponsoring a special summer symposium in Dubrovnik, Croatia, *Libertas: Freedom as a Result and Condition of Art*, July 15 - 18. Details on Dubrovnik can be found on the ICFAD website, <http://www.icfad.org> (click on Conferences). Associate members may attend at the discounted member rate.

ICFAD members in good standing can, upon request, receive the membership registration rate for CCAS members to the CCAS Seminar Series.

The Agreement further calls for

- a) Regular exchange of information is established between the administrative centers of each organization that are also charged with dissemination to their respective members.
- b) Such exchanges will include advance schedules of events, meetings, workshops and seminars, and those projects that would benefit from wider participation.
- c) Members' participation in each other's events and activities will be encouraged.

"Given that resources for membership dues are limited, and that deans often must choose between competing priorities, we thought it was in the mutual interest of both ICFAD and CCAS to extend membership benefits to one another," said Matthew C. Moen (The U. of South Dakota), president of CCAS.

CCAS members will receive information on joining as associate ICFAD members in late January. The ICFAD membership year runs from January–December.



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"Networking Arts & Sciences Deans"



New Features on www.ccas.net

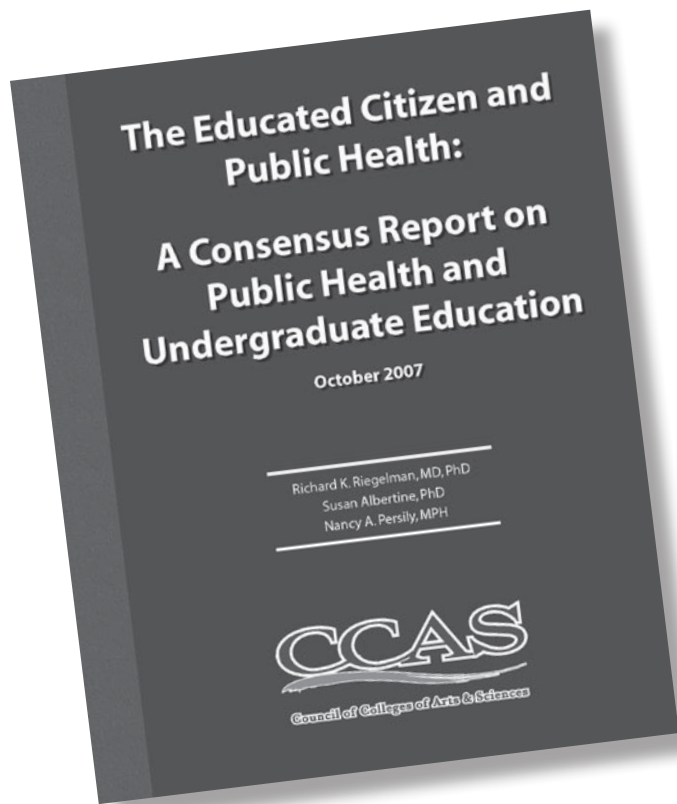
When we surveyed our membership last year, you told us what else you'd like to see on our webpage. Here are some features that have been added recently:

"Member News." Have you established a new program? Have you or someone on your staff received a recognition of note? Are you the recipients of an important grant?

Send us your news, and it will be posted under a tab—Member News—on the navigation bar. Items will be posted for 30 days.

"Listserv Archive." Some recent queries to the deans' listserv have generated lively response. For those questions that elicit significant discussion, the results are now pulled together and archived under Listserv Discussions by Topic. You must log in under Members Only to read the archives.

We welcome your suggestions for other features you'd like to see on our website. Send ideas to ccas@wm.edu.



Initiative on Public Health Education Gains Momentum

The collaborative report, *The Educated Citizen and Public Health: A Consensus Report on Public Health and Undergraduate Education* (CCAS, October 2007) has been requested by health educators, physicians, community clinic practitioners, and arts and sciences deans from throughout the country.

“Clearly this effort has resonated in the arts and sciences and the health professions as faculty and practitioners see the value of educating undergraduates about pressing issues of public health,” says CCAS Board Member and report co-author Susan Albertine (The College of New Jersey). “The time is right for higher education to lead in this new integrative field of learning. Integrative public health programs in the liberal arts and within liberal education can produce an informed citizenry capable of living—and one hopes living well—in the world that is becoming” (See Albertine, S., N.A. Persily, and R. Riegelman. 2007. Back to the Pump Handle: Public Health and the Future of Undergraduate Education. *Liberal Education* 93 (4): 32-29).

Since its publication by CCAS in October, the initiative’s partners have vetted a draft Curriculum Guide (later updated, based upon readers’ feedback). The curriculum guide is designed to assist faculty who are developing undergraduate

courses in public health as well as educational administrators and faculty curriculum committees who are designing undergraduate health curricula. It assumes that the primary purpose of undergraduate public health education is to produce an educated citizen, one who has achieved the essential learning outcomes recommended by the Association of American Colleges and Universities (AAC&U) in their Liberal Education and America’s Promise (LEAP) initiative. The latest version can be reviewed at www.ccas.net, Publications, The Educated Citizen, Curriculum Guide.

For those institutions interested in engaging, designing, and teaching liberal education undergraduate courses dealing with public health, AAC&U and the Association of Prevention Teaching and Research (APTR) are offering a summer institute in July 2008. Faculty members from forty-eight colleges and universities will be selected to attend the intensive two-day workshop to focus on curriculum development, outreach, and administrative leadership. Deadline for applications is February 27. For more information, visit www.aacu.org/public_health.

Additional copies of the report can be obtained by CCAS members at no charge by writing ccas@wm.edu.

2007 New Hires Survey Results Released

Our thanks to the 200+ CCAS members who submitted data for the 2007 New Hires Survey, which provides deans with salary and other data on newly hired faculty. This year’s results include data on 2200 tenure-track or tenured faculty from all academic disciplines within the arts & sciences.

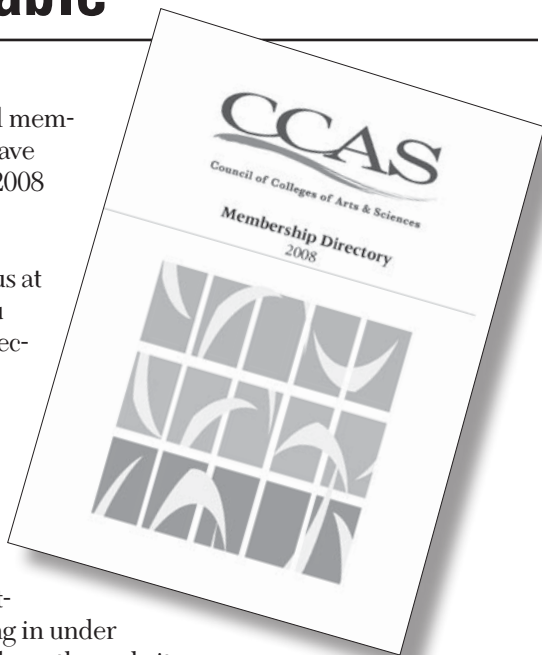
Members can view the results after logging in under Members Only at www.ccas.net. It’s a huge file, so be patient when downloading! In addition to the full data set, you can view hires by institutional type (Baccalaureate/Master’s/Doctoral-Research).

Several respondents expressed frustration with the current method used to collect these data. The CCAS Board has asked the Executive Office to investigate a more efficient method. Any leads in this regard from the membership are welcome!



2008 Membership Directories Now Available

By now, all members should have received the 2008 Membership Directory. Please write us at ccas@wm.edu with any corrections or additions. Better yet, you can make any necessary changes to your profile or decanal listings by logging in under Members Only on the website.



Please be reminded that the membership database also is in searchable form online under Members Only. You can search for members by name, state, institution, and academic discipline.

Actions of The Board of Directors

At its recent meetings, the Board of Directors of CCAS

- Directed the Executive Director to investigate a stream lined method for collecting data for the 2008 New Hires Survey
- Approved a Memorandum of Agreement with ICFAD (see article on page 6)
- Endorsed the recommendations and findings of the recent AAC&U publication, College Learning for the New Global Century (the LEAP report)
- Named the following leaders for the 2008 seminars:

New Deans' Seminar:

Richard Gigliotti (Texas A&M U.-Corpus Christi), Director

Department Chairs' Seminar:

Donald Para (CSU-Long Beach), Director
Nancy Gutierrez (U of North Carolina-Charlotte), Co-Director

Seminar Series: The Washington Seminar

Norine Noonan (The College of Charleston), Director
Vagh K. Hansen (U. of North Alabama), Co-Director

Seminar Series: Personnel Management

Paul B. Bell, Jr. (The U. of Oklahoma), Director
Kate Forhan (Northeastern Illinois U.), Co-Director

Call for Proposals

Council of Colleges of Arts and Sciences Annual Meeting

**Portland, Oregon
Hilton Portland & Executive Tower
November 12 – 15, 2008**

***Proposals are now being accepted for the 44th Annual Meeting
of the Council of Colleges of Arts and Sciences (CCAS)***

The 2008 meeting will take place in the center of downtown Portland's business and entertainment districts, with easy access to restaurants, theatres, museums, and shopping.

Proposals are welcome on any topic of interest to the membership. Please consider the popular topics listed in the CCAS Member Survey and Strategic Plan, 2007-2010: budgeting, faculty roles and workloads, faculty development, personnel matters, and fund raising/development. We seek proposals on issues identified in the "Voice of Arts and Sciences" session (Chicago meeting, led by Julia Wallace): the intersection/interaction of arts and sciences and professional schools; connections between liberal education and the workforce; the public voice and community engagement of the arts and sciences; applied knowledge in the humanities and social sciences; AACU LEAP; accreditation. Our meeting location in Portland suggests attention to human and environmental sustainability in relation to the work of the arts and sciences. As always, please remember and honor our commitment to the arts and sciences across all institutional types.

The annual meeting will follow the familiar format, incorporating changes introduced in Chicago: concurrent sessions (1¼ hour in length), keynotes, commentary on legal issues, opportunities for networking and informal conversation, open mic ("Hyde Park") and interactive sessions, and a single block session for case studies. We welcome proposals for innovative topics and formats.

Proposals for complete panels, to include session title, panelist names and institutions, and session abstract, are especially welcome, but we will consider all proposals. Please be sure that panel topics are sufficiently broad to allow more than one institution to be represented. We find best responses to panels comprising no more than four participants. The CCAS listserv may be used to recruit participants. See instructions under www.ccas.net/Members Only. Feedback tells us that our members appreciate sessions that pursue discussion beyond "showcasing" and that enable members to brainstorm and deliberate as well as to apply and adapt best practices.

Submit your proposal by March 15, 2008, by email to: ccas@wm.edu

On behalf of the Program Committee and Executive Board of CCAS, I thank you for your interest and energy in creating the program. I look forward to seeing you in Portland.

Susan Albertine, CCAS 2008 Program Chair
Dean, School of Culture and Society
The College of New Jersey (albertin@tcnj.edu)

CHANGING OF THE GUARD

Michael Eastman, dean of science at The University of Texas at El Paso, has returned to the chemistry faculty. The new dean is **Anny Morrobel-Sosa**.

Arthur G. Goldstein has been named the new academic dean of arts & sciences at University of New England.

Elizabeth Langland is the new vice president and dean of Arizona State University West – The New College of Interdisciplinary Arts & Sciences.

Troy D. Paino, dean of the College of Liberal Arts at Winona State University, in Minnesota, has been appointed provost and vice president for academic affairs at Truman State University, in Missouri.

Ronald A. Sudol, acting dean of arts & sciences at Oakland University, to dean.

Julia Wallace, dean of social & behavioral sciences at University of Northern Iowa, has been named provost of Central Michigan University, effective January 2008.

Welcome to new members

Bellevue University – College of Arts and Sciences. Therese Michels, dean.

Berry College – Evans School of Humanities and Social Sciences. Thomas Kennedy, dean.

Bethel College – Arts & Sciences. Alesha Seroczynski, dean.

Carlow University – College of Arts and Sciences. Chrys Gabrich, dean.

Cedarville University – School of Social Sciences and Human Performance. Pam Johnson, dean.

James Madison University – College of Arts and Letters. David Jeffrey, dean.

Columbia College Chicago – School of Liberal Arts and Sciences. Deborah Holdstein, dean.

National Louis-University – College of Arts and Sciences. Martha Casazza, dean.

Misericordia University – College of Arts and Sciences. Barbara McCraith, dean.

Neumann College – Division of Arts and Sciences. Mac Given, dean.

Southern Illinois University – College of Liberal Arts. Alan Vaux, dean.

Southern Illinois University – College of Science. Jay Means, dean.

Misericordia University – College of Arts and Sciences. Barbara McCraith, dean.

Thomas Edison State College – Heavin School of Arts & Sciences. Susan Davenport, dean.

Truman State University – College of Arts & Sciences. Douglas Davenport, dean.

University of Illinois at Chicago – College of Liberal Arts and Sciences. Dwight McBride, dean.

University of Maryland at Baltimore County – College of Natural & Mathematical Sciences. Geoffrey Summers, dean.

University of North Texas – Honors College. Gloria Cox, dean.

University of Southern Mississippi – College of Science and Technology. Rex Gandy, dean.

University of Tulsa – Henry Kendall College of Arts and Sciences. Tom Benediktson, dean.

Utica College – School of Business and Justice Studies. John Johnsen, dean.

West Chester University – College of Arts and Sciences. Lori Vermuelen, dean.

Wilkes University – College of Arts, Humanities and Social Sciences. Darin Fields, dean.



Assistant Dean/Faculty #995215

The Farquhar College of Arts and Sciences at Nova Southeastern University invites applications for the position of Assistant Dean/ Faculty (rank to be determined). The Assistant Dean will insure that curricula and learning outcomes are well planned and assessed; develop and manage resources to support quality classroom instruction; organize and manage major College events; and insure consistent and effective course scheduling across all divisions within the College.

Qualifications: The successful candidate must have an earned doctoral degree, administrative and teaching experience at the college or university level, and teaching qualifications in a discipline which is represented within the Farquhar College of Arts and Sciences.

With more than 100 full-time faculty members, 250 part-time faculty members, and 2600 students, the College of Arts and Sciences offers 18 majors, 35 minors, and five certificate programs, as well as a graduate program in writing. The college serves more than 5,000 undergraduate students through general education, honors, and study abroad programs. Nova Southeastern University is the sixth largest not for profit university in the United States, serving more than 27,000 students. The university is located on 300 acres in Fort Lauderdale Florida.

To apply, please use position number **(995215)** at **www.nsujobs.com** and submit a letter of interest, curriculum vitae.

Visit our website: **www.nova.edu**

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Council of Colleges of Arts & Sciences

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Coming in March

The Washington Seminar

March 12-14

Register at www.ccas.net