

I agree with Schopenhauer that one of the most powerful motives that attracts people to science and art is the longing to escape from everyday life

Creativity: The Common Ground between Arts and Sciences

- [Steve Peters](#)
Dean, College of Fine Arts, Univ. of Montevallo
- [Jeffrey Bodwin](#)
Dean, Minnesota State University Moorhead - College of Science, Health and the Environment
- [Aldemaro Romero](#)
Dean, Weissman School of Arts and Sciences, Baruch College-CUNY
- [John M. Pratte](#)
Dean, Arts, Education, and Sciences at the University of Louisiana at Monroe

(Aldemaro Romero Jr. part of the presentation)

- Because of stereotypes scientists think that they cannot be as creative as artists and that higher education administrators cannot use creativity to move forward their institutions.
- An upcoming book authored by fine arts leaders show that is not the case.
- What follows are examples from my own chapter

Fig. 1.



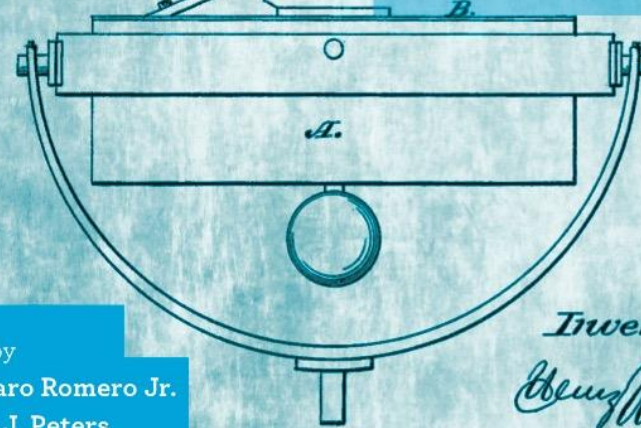
Leonardo's Children

Stories on

CREATIVITY

Fig. 2.

by Fine Arts Leaders
that will Blow your Mind



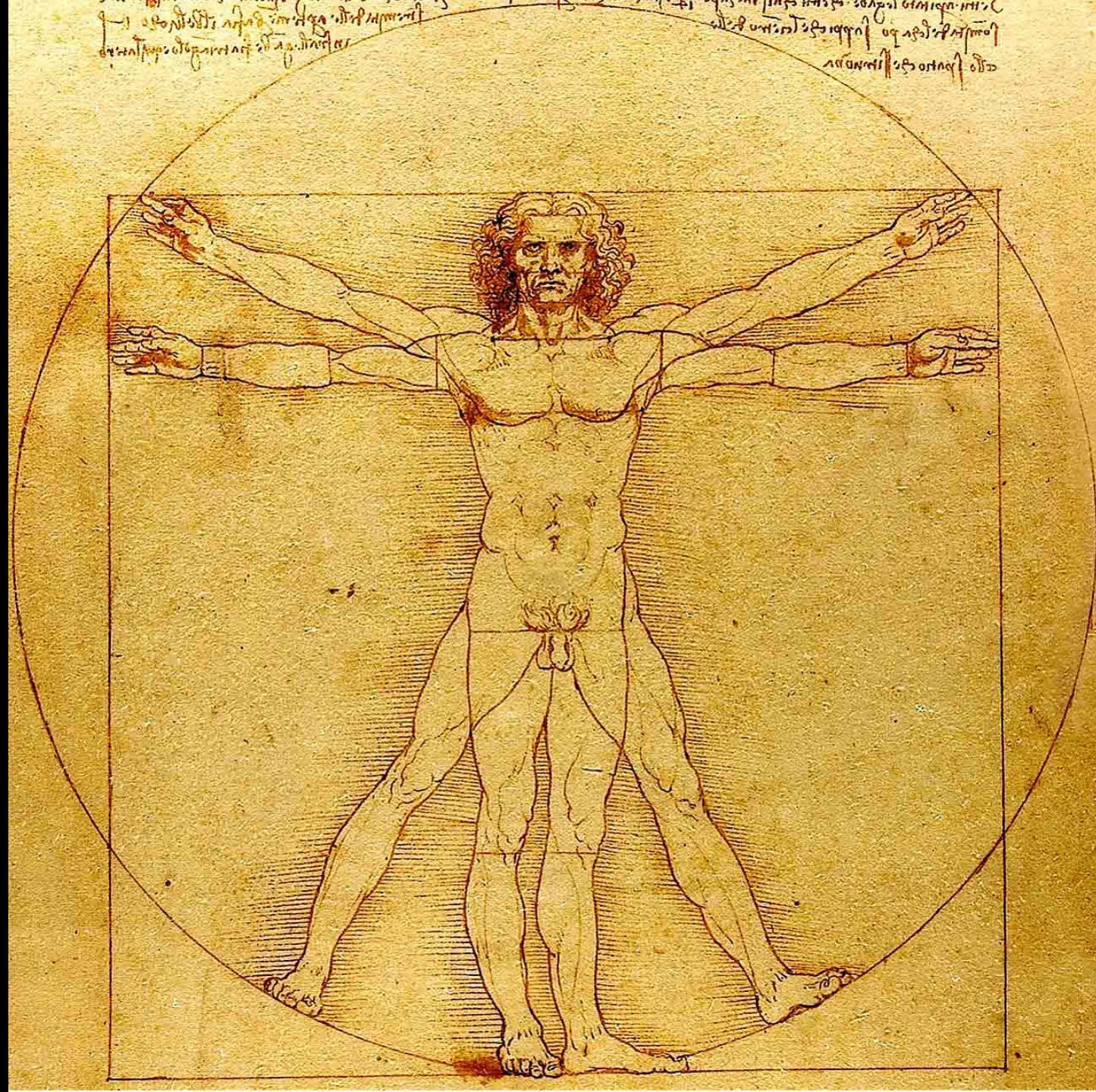
Inventor.

Leonardo da Vinci

Edited by
Aldemaro Romero Jr.
Steven J. Peters

Examples of adorning science building walls at Arkansas State University with reproduction of science-related art reproductions

1. DaVinci's *Vitrubian Man*



Diego Rivera's *Man at a Crossroads*



Henri Rousseau's *Dream*



Dali's *Homage to Crick and Watson*





1970's Anonymous

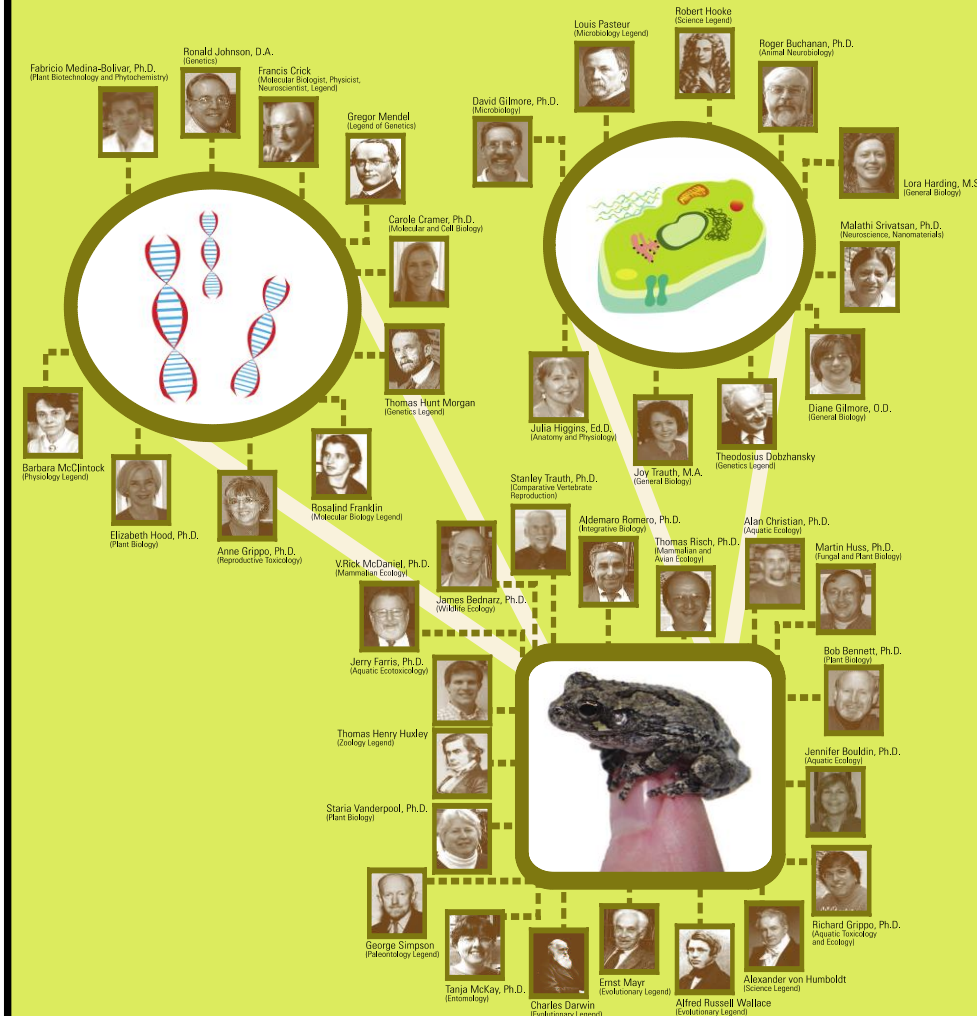
ECOLOGY NOW!

Promoting the Biology Department Through Posters

- Contest among design students for a promotional poster of the department and its faculty
- Slogan: “We tell you everything, even the small things”
- Version in Spanish of this poster increased the number of Latino student applicants



Arkansas State University Department of Biological Sciences



We tell you everything,
even the small things

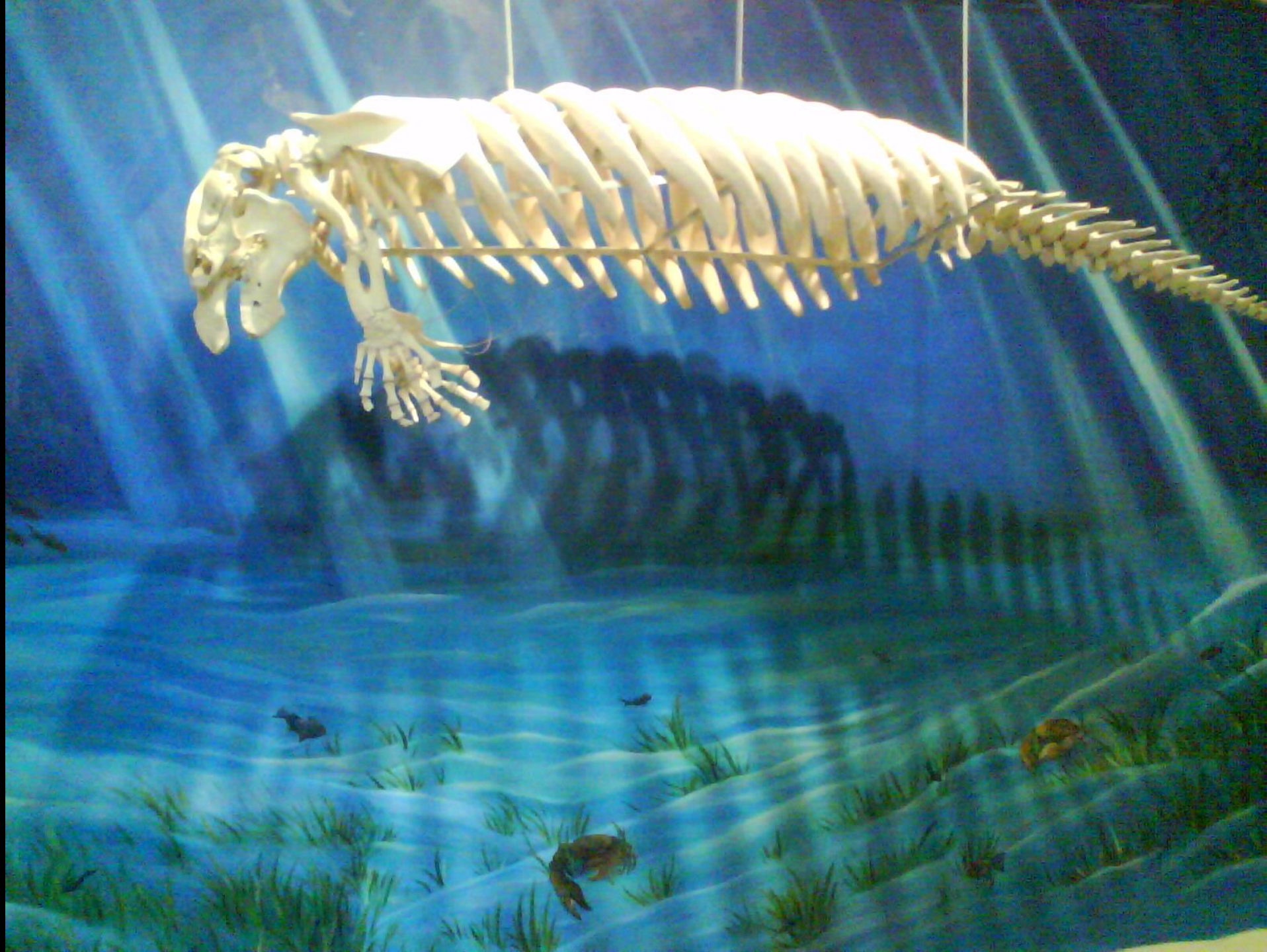


<http://biology.astate.edu>

Develop a “Hall of Science” at the entrance of the Science Building

- Partnership between the science departments
- Exhibits of science-related subjects including faculty work
- Kept expanding as students took ownership of the idea





Course about how Hollywood portrays science and scientists

- Students saw science-related movies
- Discussion about their scientific accuracy and how science and scientists were portrayed in them
- Changing role of gender, race, and behaviors

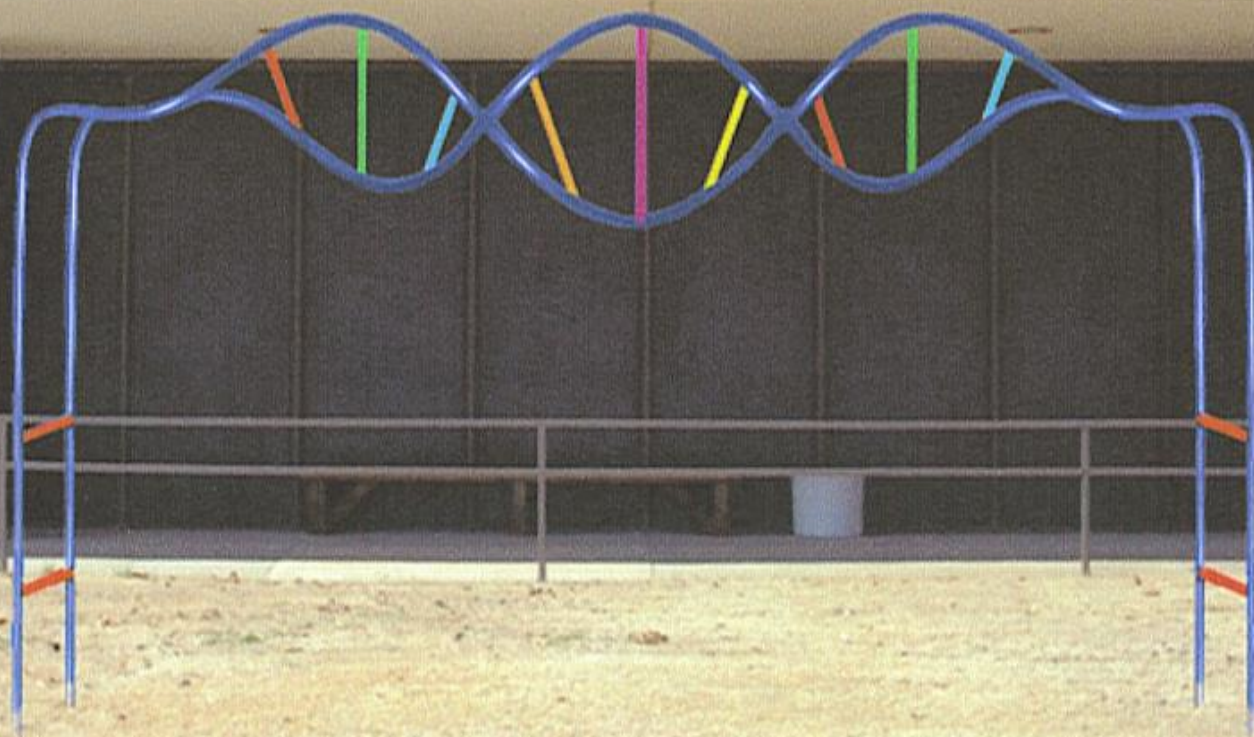
Science in the Cinema



A failed project

- Adorning campus with science-related art
- First project: DNA molecule in the form of monkey bars
- Higher administration tried to impose censorship on the project (DNA + monkeys = evolution)
- Art faculty rebelled against the idea of censorship

LABORATORY SCIENCES



Art activities at So. Ill. Univ. Edwardsville

- Art-A-Thon
- A day-long series of activities
- All kinds of artistic expressions
- Heavy student participation
- Flashmob: Beethoven's 9th. Symphony, 4th movement
- Musicians, singers, and ballet dancers



SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

At Baruch College: arts and community

- Need to create a sense of community through arts
- Production of a music video performed by the a Capella group
- Music by one of the faculty, lyrics by a former student
- Editing by a recent graduate to give modern flavor
- Lots of subliminal messages re: New York, cultural and geographic diversity, sense of “wonder”

Promoting the Art Gallery

- Lending the Latin American art collection by the Dean
- Raising funds for future exhibits of Latin American art
- Greater awareness about the importance of visual arts on campus

Enhancing Music and its funding

- Dean discovered that current campus building used to be the studios for RCA Victor, label for Elvis Presley, Harry Belafonte, et al.
- Also, the label under which his father (Aldemaro Romero Sr.) began his recording career
- Organized a concert of his music combining folkloric and classical musicians
- Broadcast via Facebook Live
- Great success of box office, donations, critics



A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

RCA VICTOR
LPM-1114



Dinner In Caracas

SALON ORCHESTRA UNDER THE DIRECTION OF ALDEMARO ROMERO



Dean jokingly says that next production will be a Broadway show

- Produces a mock cover of “Playbill.” Thinks that everybody will know that it is impossible given funding, time
- Yet, most people believe it to be true
- Faculty ask for acting, teaching, and singing lessons to participate
- Disappointed it was just a joke

PLAYBILL®

Baruch Performing Arts Center

