



Understanding and Supporting Scholarship of Engagement

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Session Overview

Lisa

- Scholarship
- Engagement
- Scholarship of Engagement

Janna

- Promoting scholarship of engagement
- Funding scholarship of engagement
- Successes and challenges

Neva

- Distinguishing service, outreach and engagement
- Promotion, tenure and engagement
- Strategic planning and engagement
- “Locating” engagement in the university structure

Discussion

What is Scholarship?

Common Elements

Creative intellectual work with clear goals

Based on scholar's professional/disciplinary expertise

Connected to theory, using appropriate methods

Can be documented and elaborated, effectively presented

Can be evaluated and have value affirmed in a peer review process

Contributes to missions of institution, college, department

Is innovative and has potential to influence professional practice, intellectual history

Valued by those for whom it is intended

Boyer's View of Scholarship

The processes of acquiring (and eventually sharing and evaluating) knowledge. Both activity and product.

Required to (re)assure relevance of America's colleges and universities:

- the scholarship of integration
- the scholarship of discovery
- the scholarship of teaching
- the scholarship of application (engagement - 1996)

Earnest L. Boyer-*Scholarship Reconsidered: Priorities of the Professoriate*. 1990

What is Engagement?

Common Principles

Shared interest/concern

Internal/external partnership/collaboration

Reciprocal and mutually beneficial

Two-way exchange of knowledge

Scholarship of Engagement

Elements of Scholarship + Principles of Engagement

Articulation of goals in collaboration based on common interest/concern and consistent with mission of all organizations

Application of (inter)disciplinary methodological expertise and theory combined with practical expertise and theory application/development

Documentation and presentation to external and disciplinary audiences

Establishment of significance and value to external audiences and disciplinary audiences

Innovation in policy/practice impacting common concern and contribution to disciplinary base of knowledge/intellectual history

Scholarship of Engagement

“... means connecting the rich resources of the university to our most pressing social, civic, and ethical problems, to our children, to our schools, to our teachers, and to our cities....”

Boyer, "The Scholarship of Engagement," *Journal of Public Service & Outreach* 1, no. 1 (1996): 21

“The application of disciplinary knowledge and skill to help address important societal and institutional problems....focusing on utility to constituencies outside a discipline...and to society in general.”

Braxton, et al. *Institutionalizing a Broader View of Scholarship through Boyer's Four Domains*, ASHE-ERIC (2002): 29:2.

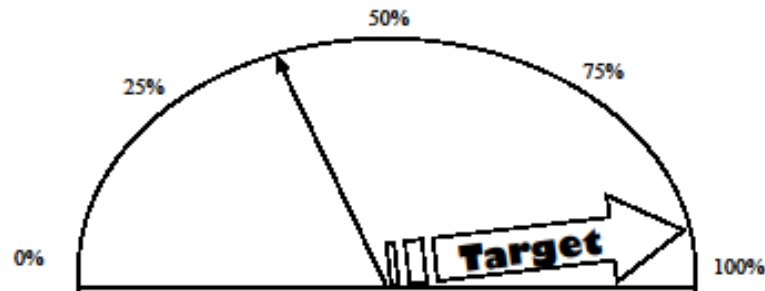
Olivet Nazarene University

- Goal – to increase number of faculty doing scholarship
 - Before 2009
 - no requirement, some faculty did scholarship
 - 2009
 - 10% “tithe of time” requirement
 - Complete a scholarship project every three years

Early scholarship “scorecard”

Scholarship Project Completion Rate
ONU Faculty
Three-Year Mean, 2006-2008
Full-Time Faculty (not Administrative Faculty or Coaches)

37%



*Scholarship Domains: Teaching & Learning, Faith-Integration,
Discovery, Interdisciplinary Integration, Community Application*

Funding for Scholarship of Engagement

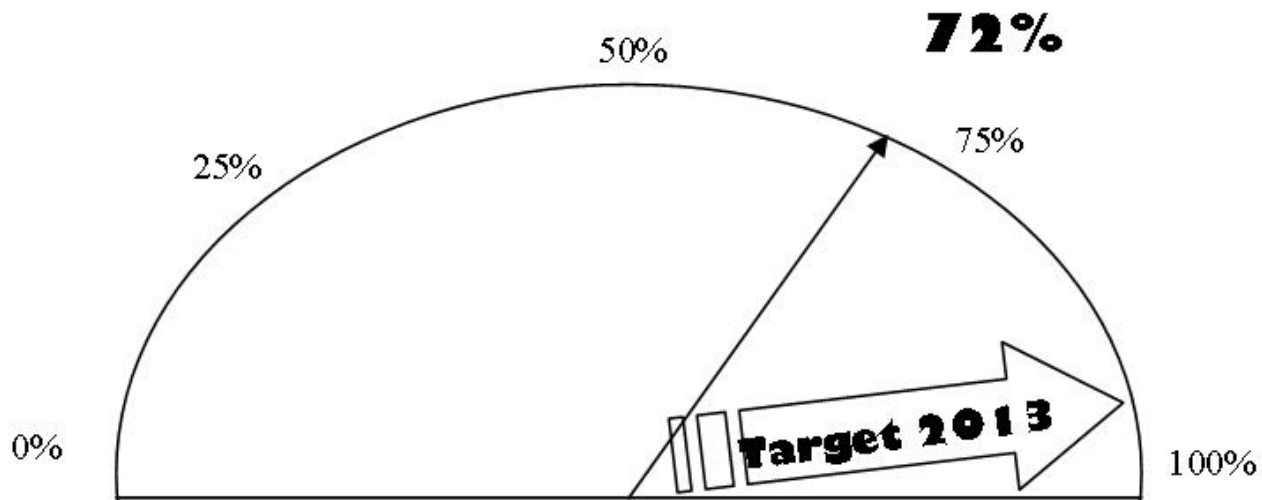
- Available: \$3,000 (though obviously flexible)
- Spent:
 - FY 2010 - \$300
 - FY 2011: \$2,000
 - FY 2012: \$600
 - FY 2013: \$4,500

Projects funded

- Children's/Young Adult Author event
- Develop summer learning experiences for inner city children, faculty from Education and Art involved, pre-service teachers taught
- Support local foster-parent program
- Support free community counseling program, "Transition to Parenthood" developed by faculty

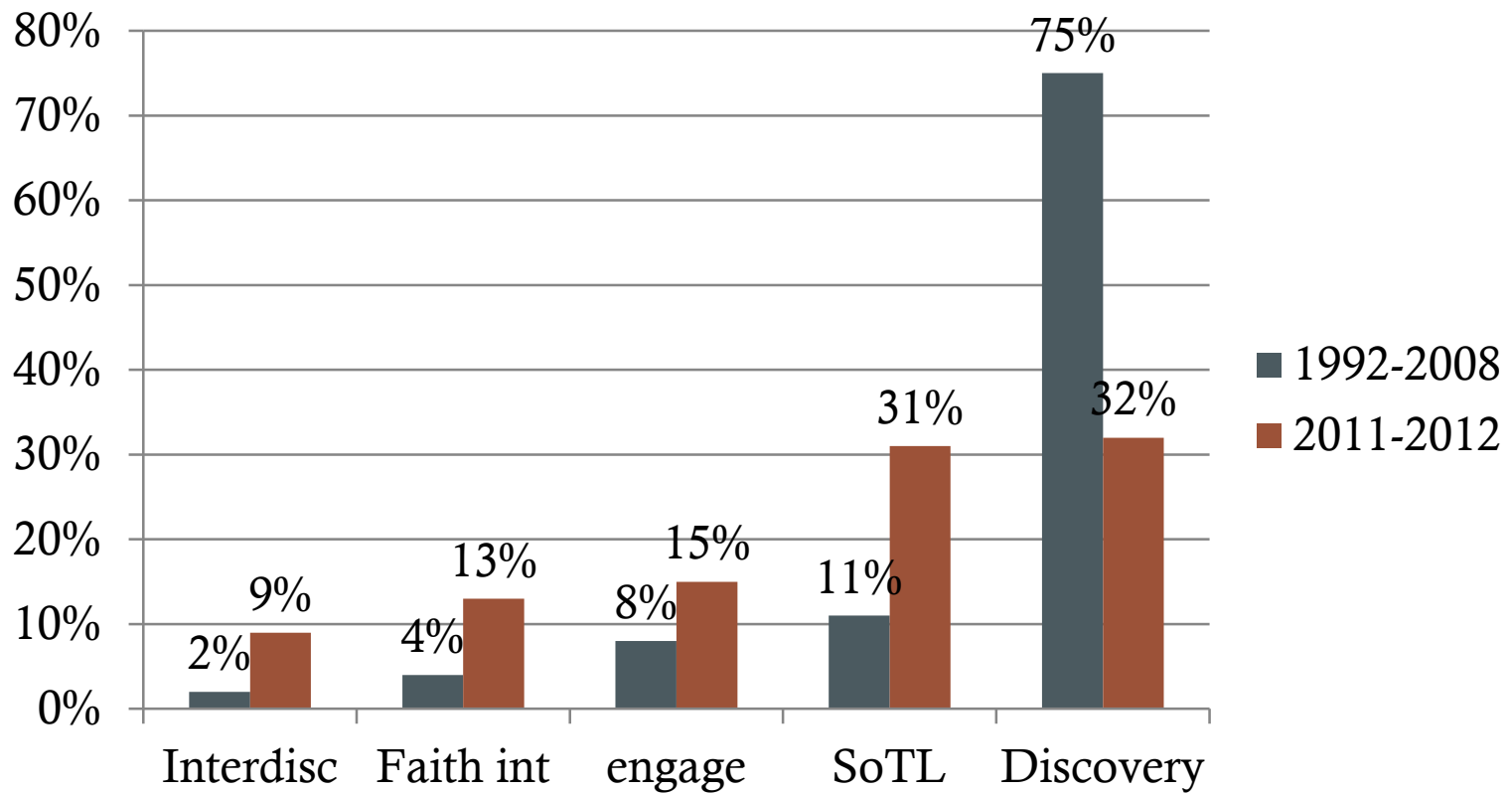
Later “scorecard”

ONU Faculty
Scholarship Project Completion Rate
Three Year Terms, 2010-2012
Full-Time Teaching Faculty (not Administrative Faculty or Coaches)



Scholarship Domains: Teaching & Learning, Faith-Integration, Discovery, Interdisciplinary Integration, Community Application.

Change in categories



Challenges

- What is “Scholarship of Engagement?”
 - Reviewing Communication textbooks, by communication faculty member?
 - Editing, correcting, Anatomy textbooks by Biology faculty member (MD)?
 - Bringing a noted author to campus, planning a visit day for local schools to meet that author?
 - Presenting at a Teacher Institute Day on campus?
 - Preparing art for a school bus used to teach local students about science?
 - Writing revisions to “Basic Skills Guides” for teachers?

Appalachian

STATE UNIVERSITY®



Goal: Maintain and enhance the culture of an engaged campus. Establish a system to ensure that outreach and engagement are rewarded in faculty and staff evaluations and that opportunities to improve outreach and engagement are offered.

Part of the mission of UNC-system schools is to ...mission is to discover, create, transmit, and apply knowledge to address the needs of individuals and society. This mission is accomplished through instruction, which communicates the knowledge and values and imparts the skills necessary for individuals to lead responsible, productive, and personally satisfying lives; through research, scholarship, and creative activities, which advance knowledge and enhance the educational process; and [through public service, which contributes to the solution of societal problems and enriches the quality of life in the State...](#)

What's in a name?

- How is engaged-scholarship different than “service?”
- How is engagement different from “outreach?”

Does the name matter?

Annual Reviews/P&T

- Needed a base-line—Survey conducted with CAS Faculty.
- Review of P&T documents

- Document effort in annual reviews
- Evaluation of the scholarship of engagement
- Support from the college: Time, money, recognition

Making it Part of the Culture

- “Engaged” faculty gathering to share efforts and outcomes
- Create a Outreach/Engagement Council to provide guidance to the college units
- Incorporating outreach and engagement into the strategic plan
- Making use of the Carnegie Reclassification Process

Strategic Direction: 3: Engaging the State, Region & World

We seek to sustain our community through innovative teaching, scholarship, and outreach on the part of faculty, staff, students, and alumni. We create a culture of outreach and engagement by recruiting individuals to our university who are committed to this Strategic Direction, by valuing their engagement with the community, and by preparing students to use their education as responsible citizens. Through outreach, we apply our academic and professional expertise to the direct benefit of external audiences. Engagement allows us to use our professional or academic skills in collaboration with the community in ways that mutually benefit each partner.

Location, Location, Location

- Centers
- Offices of Extension
- Student Affairs vs. Academic Affairs

Example:

ASU: Director of Civic Engagement vs. Director of Service Learning

Discussion/Sharing Experiences

Key Questions With Which We All Wrestle

- What is scholarship of engagement?
- How/where does scholarship of engagement fit in our mission and goals?
- What are effective approaches to promoting and rewarding it?
- What forms of peer evaluation and dissemination count?
- How do we sustain and institutionalize scholarship of engagement?
- Other key questions?

Thank you for participating

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